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# MAD

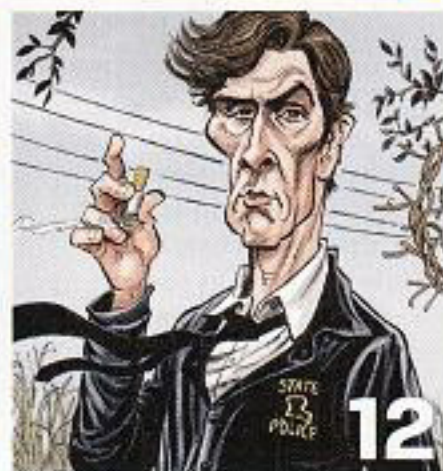
## Departments

Skinny jeans  
should only be worn  
by people with  
skinny genes!



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AUGUST 2014

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COVER AND PULL-OUT POSTER ARTIST: MARK FREDRICKSON

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# Letters and Tomatoes



## THE KID STAYS IN THE PICTURES

In MAD #508 I wrote to you saying that I thought it would be cool if I took a picture of my daughter Jessica posing with MAD magazine each year up until the age of 50. The first picture was taken when she was one month old and subsequent pictures were taken each year. Here is the latest picture of her — as you can see, she is using a hammer and dowel to destroy your silly magazine. She is six years old now — 44 years to go.

Chris O'Donnell • Nova Scotia, Canada



O'Donnell Duck — Jessica is six? That's insane! It seems like only yesterday we were saying, "Jeez, what's this clown writing a letter to us about?" Time really does fly! We're delighted to run her latest pic — because if there's one thing we're good at, it's creating an embarrassingly public photographic timeline that Jessica will deeply resent you for later in life! We're just kidding! We're sure she already resents you! By the by, what's the deal with the Smithsonian posters? Are you trying to pull the same kind of photo-documenting agreement with them, you double-dealing back-hander?!? Not cool, Chris. We're really starting to understand why Jessica resents you so much. —Ed.



1 month old



1 year old



2 years old



3 years old



4 years old



5 years old



## ALFRED LOOK-A-LIKE

I have some frightening news. I'm a French teacher who warps young children's minds by quoting MAD. Your magazine has influenced my life so much since I was 8 (27 years of MAD!) that I decided to have the image of pure moronic stupidity tattooed on my arm forever. Then, this year, a grade 7 student named John DeJong (try saying that 10 times fast!) turned out to be my tattoo's — and Alfred's — doppelganger. His parents gave me permission to enter him in the Alfred look-a-like contest, because it's uncanny how he resembles him! Must be something in the water...eh? Oh — and the blurred faces of the students? I think it's also a side-effect from the water.

Nadean Schryer • Ontario, Canada



Schryer Lint — We may have severely misjudged Canada — they have teachers with nose rings and MAD tattoos up there?!? Meanwhile, in the States, the closest we ever got to an instructor that cool was the one math teacher with nose hair and a disturbingly-shaped birth mark. Either way, that bit of national good luck may balance out the terrible fact that John DeJong has a teacher who would exploit his unfortunate resemblance to Alfred. And it's almost cool enough to make us forget that you probably say "What, me whurry?" in that weird Canadian way. —Ed.

## MIGRAINE OF TRUTH

Your last issue had me laughing to the point of hurting. I suffer from cluster headaches and when I'm overly stressed the headaches intensify. What I didn't realize was that laughing hysterically also creates hardcore pain. I got done reading Planet Tad and had to stop reading 'cause the left side of my head was duplicating the feeling of having a drill thrusting out of the side of my skull.

Steven Kirschnik • The Villages, FL

Kirschnik at Nite — We're sorry to hear that our magazine has caused you so much pain, but we're not exactly surprised. Over the years, MAD has been blamed for countless infirmities, from nausea to ulcers to the 2003 monkey pox outbreak. But what is surprising is that we have the solution to your problem, and it's simpler than you might think: read this issue from cover to cover. Now that we have your money, we can admit that it's a real stinker! We guarantee that you won't so much as smirk, let alone "laugh hysterically." Just like that, your cluster headaches will be a thing of the past — without you having to shell out a dime in Obamacare premiums! —Ed.



## REMEMBERING ALBERT B. FELDSTEIN, 1925-2014

We are saddened to share the news that former MAD Editor Al Feldstein passed away on April 29 at the age of 88. Al became editor in 1956 and oversaw MAD's growth and change up until his retirement in 1984. During Al's tenure, he broadened the magazine's scope and introduced many members of "The Usual Gang of Idiots." He also ushered in many classic MAD features, several of which still appear in our pages, including the MAD Fold-In, Spy vs. Spy, A MAD Look at... and Snappy Answers to Stupid Questions. Al also pioneered the use of MAD staff members as (unpaid, natch!) models in MAD ad parodies — here are some featuring Al himself.



The news of his passing prompted a massive outpouring of condolences online — below is just a small sampling from MAD's Facebook page.

**Jeffrey Boardman** There are certain pieces from our lives that we carry with us throughout, one important part of my life are the things that make me laugh and smile, MAD magazine has been such thing to me since my early childhood starting with my Dad's collection long before I could read, the pictures would make me laugh. Much thanks, and respect to Al for leaving us with such a legacy.

**Pat Alder** I was a huge Feldstein fan...from the Crypt to MAD...he was a genius writer and editor. Condolences to all.

**Ray DiDia** Thank you for what you've done. MAD changed my life, and for the better believe it or not. R.I.P.

**Shayne Buckley** Another man that shaped my young mind gone. When I was a kid I wrote to the magazine and Al took the time to answer me with a handwritten note. I still have it.

**Bob Wells** RIP Al. You made the tween years a little less horrible.

**Dan Kaczorowski** RIP Mr. Feldstein. You brought a lot of humor into my life for many years. Thank You.

**Anthony McQueen Mötzing** Thank you for your brilliant subversion Mr. Feldstein.



Al Feldstein's self-portrait



A 3'x3' Alfred E. Neuman hook rug that Al designed and hooked himself. It hung in Al's home until his retirement, and now hangs in the MAD offices.

## READER ALERT

If your letter was printed in this issue, don't worry, it's not ALL bad news! At least you'll be getting a bunch of awesome prizes! There's *Adventure Time: A Totally Math Poster Collection*, from our pals at Abrams Books; a coupon code for a free \$10 t-shirt (with free domestic shipping), from our amigos at RIPT Apparel.com; a Series 2, blind-boxed Transformers vinyl figure, from our buddies at The Loyal Subjects; *NYC Basic Tips and Etiquette* by Nathan W. Pyle, from our chums at William Morrow Paperbacks; and a Blu-ray/DVD combo pack of *Non-Stop* from our bros at Universal Studios Home Entertainment! They're all on sale now! Or write a letter and win some cool stuff — we're told the swag really eases the shame of publication!





# Letters and Tomatoes



## THE FOLDEST PROFESSION

For years, people have said that a college degree is increasingly worthless. As if to hammer that very point home, the Rare Book and Manuscript Library of Columbia University (which, despite this behavior, is actually an Ivy League University) has acquired Al Jaffee's archives — including his magazine artwork, notebooks, fan mail and more! Suffice it to say, this is a huge honor for Al, and a massive mistake for Columbia. In related news, there is still no word on whether Senior Editor Joe Raiola has been able to get Adelphi University's cafeteria to name a sandwich after him.



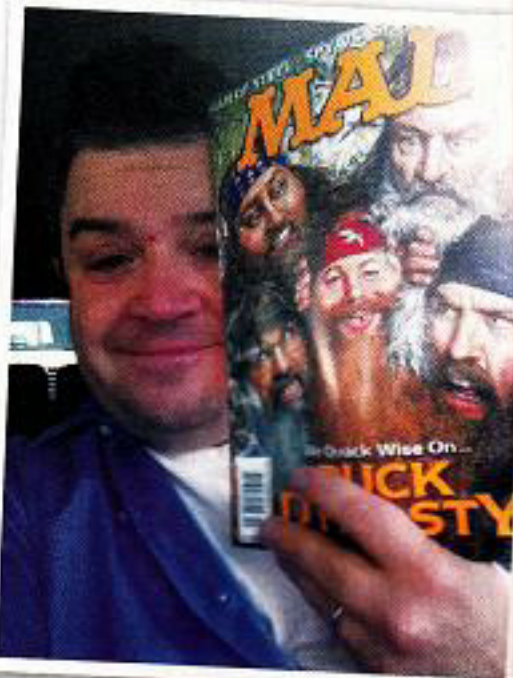
## CELEBRITY SNAP

Hope you guys enjoy the pic, stick it to the fridge! This is Patton Oswalt, no joke. My step-mother knows him from high school.

Kai Omori • Santa Fe, NM

Omori Povich — Life sure is funny...sometimes you end up going to high school with someone famous, and years later, your stepson can hit them up for a photograph in order to win a subscription to a mediocre magazine! It's a long plan, but damned if it didn't pay off!

Because Patton Oswalt is on the "Nifty Fifty" list, you'll be getting all the reader giveaways from this issue, plus a two-year subscription! And since you're one of the first six Nifty Fifty photo entries, you'll also get the limited edition "flocked" "Batman Black and White" statue by Sergio Aragonés and our pals at DC Direct! Stay in school, kids, stay in school! —Ed.



## WHEN PUSH COMES TO SHOVEL

I have a very nice neighbor who has been keeping my driveway and sidewalk shoveled from the heavy snowfalls we've been having. He won't take money from me so I thought of what I could do to show my appreciation. Because I hope he'll continue to be so nice, I thought you'd like to know that I decided to not send him a gift subscription to MAD magazine.

Shirley Sax • Morton Grove, IL

Sax Offender — That's very thoughtful of you. We hope you were generous enough to not give him the 2-year subscription, rather than not giving him the regular 1-year subscription. —Ed.



## LIKE MAD ON FACEBOOK!

We're on Facebook! You should go there and "Like" us. Go on... it'll make you feel good about the Internet!



# MAD

## MAD #529 is on sale August 12!

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Ryan Flanders Associate Art Director  
Doug Thomson Assistant Art Director  
Lana Limón Production Artist

Contributing Artists And Writers  
The Usual Gang of Idiots

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MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope! MAD doesn't read faxed submissions!

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Now, here is your chance to own a special high-quality reproduction of one of those low-quality covers! **Subscribe to MAD** for two years and receive a **limited edition print** of artist Norman Mingo's classic "Alfred as King Kong" (MAD #94) with your paid subscription.

Each limited edition print is 11" X 14" and bears a "Soul of MAD" marking.

Each is hand-numbered and suitable for framing (it's entirely up to you though — no pressure!)



MAD

ALFRED AS KING KONG  
By Norman Mingo  
From "The Soul of MAD" Collection

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# THE FUNDALINI

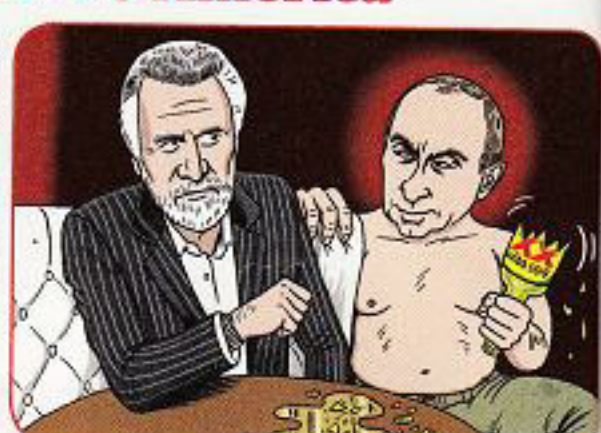
## The Real Reasons Vladimir Putin Hates America



He's trying to rekindle the Cold War and America is busy spying on its own people.



He's jealous of all the attention we're giving to North Korean dictator Kim Jong-un.



He believes he should have played Dos Equis "Most Interesting Man in the World."



His "true essence" wasn't captured when George W. Bush painted him.



He can see Sarah Palin from his house.

Writer: Matt Lassen Artist: Ward Sutton

### The Fast 5

### RESULTS OF THE INEVITABLE LEGALIZATION OF MARIJUANA

- 1 Many job applicants will finally be able to put previously-undisclosed "sales experience" on their résumés.
- 2 Inevitably, some jackwads will insist on smoking e-joints.
- 3 There will be an explosion in the number of douches who'll think they can play the guitar just because there's one lying around.
- 4 Schoolchildren will have a legitimate interest in learning weight conversions for ounces.
- 5 It sure as hell won't decrease obesity.



Writer: Matt Lassen  
Artist: Tim Hamilton

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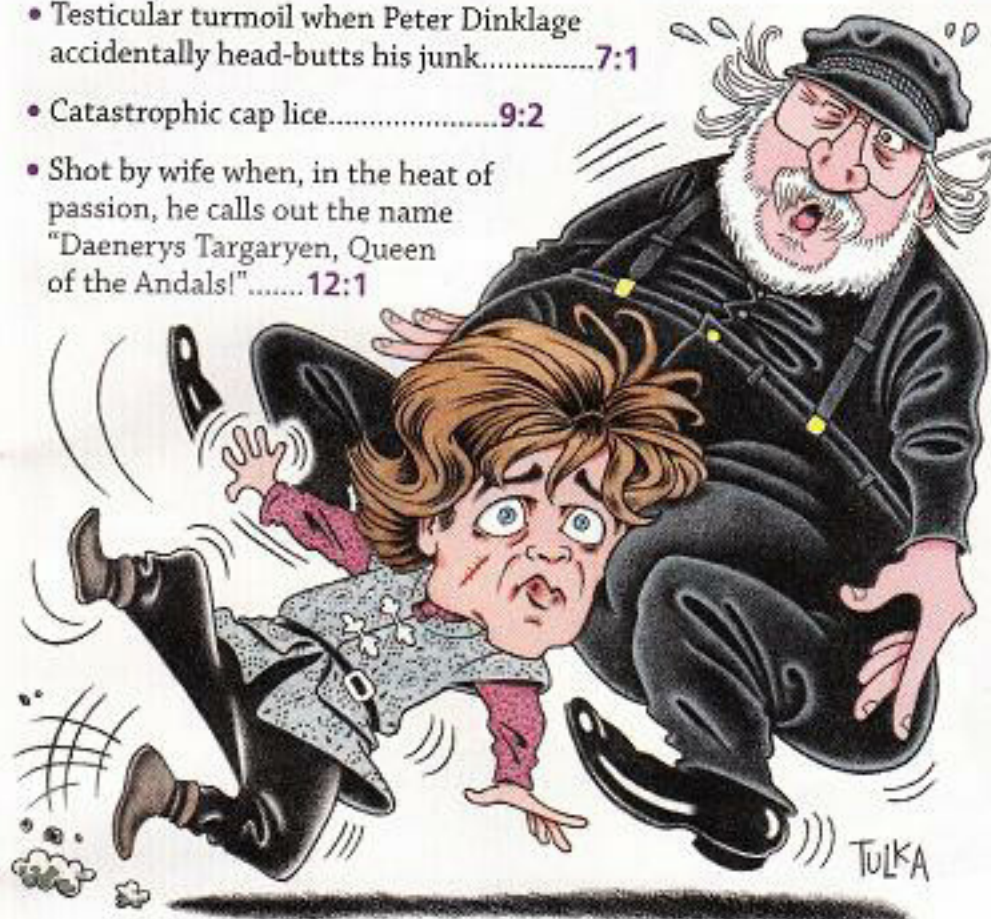
Writer: Jeff Kruse



# PAGES

## Celebrity Cause-of-Death Betting Odds GEORGE R.R. MARTIN

- Beheaded by angry mob of fans pissed that he isn't cranking out novels fast enough.....2:1
- Asphyxiated when gum-in-beard situation gets way out of hand...5:1
- Testicular turmoil when Peter Dinklage accidentally head-butts his junk.....7:1
- Catastrophic cap lice.....9:2
- Shot by wife when, in the heat of passion, he calls out the name "Daenerys Targaryen, Queen of the Andals!".....12:1



Artist: Rick Tulka

## Oy Vey!



"WE MAY BE TOO LATE."

Writer and Artist: P.C. Vey

## Rejected Fortune Cookies

If you found a pinkie in a dumpling, please return to kitchen — REWARD



Photo: Lucie Lang | Dreamstime.com

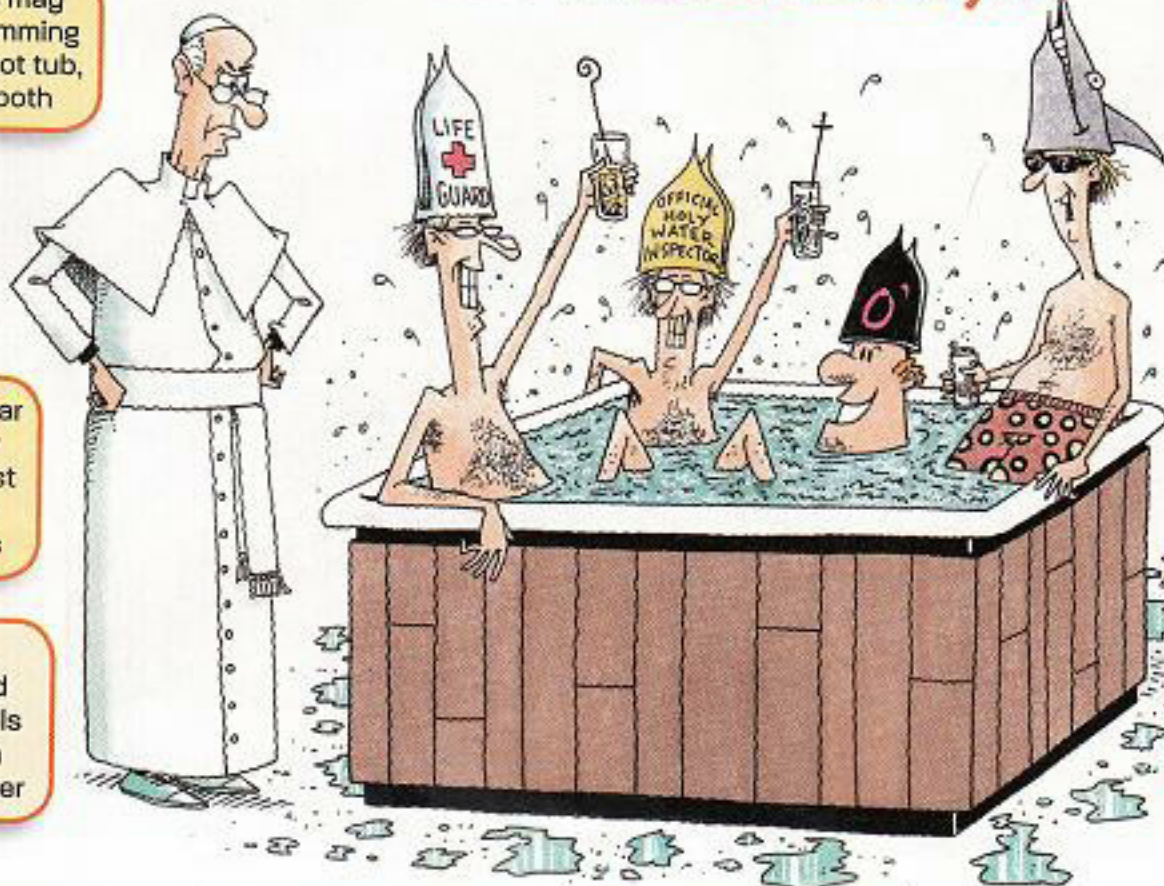
## Ways Pope Francis is Making Bishops Lead a More Humble Lifestyle

Mansions may have a swimming pool OR a hot tub, but NOT both

Mansions are required to have a poor box on the front lawn

Expensive luxury car ownership is now prohibited and must be replaced with chauffeured limos

Elaborate fountains and swimming pools must contain some holy water



Homes with more than two fireplaces must be utilized to produce ashes for Ash Wednesday

Any golf courses built on a Bishop's estate must now be referred to as "The 18 Stations of the Course"

All butlers, chefs, landscapers and other mansion servants must be dressed as altar boys so as not to raise eyebrows

Writer: Dick DeBartolo  
Artist: John Caldwell



# THE FUNDALINI PAGES

## The Real Reasons for Gwyneth Paltrow and Chris Martin's Split

The constant bickering over who was friends with Jay Z first



Gwyneth finally listened to a Coldplay album

Chris' refusal to do simple household chores like SmartWater the plants, juice-cleanse the kids and clean the gluten out of the garage

After years of suffering in silence, Chris bravely unsubscribed from the GOOP newsletter

One night during a heated argument, Chris told Gwyneth that her coconut kale kabocha recipe was neither ingenious nor revitalizing. Some things you just can't take back

Gwyneth had had it with how Chris would just toss the light and dark clothes into one laundry load without consciously uncoupling them first

After winning seven Grammys to Gwyneth's one Academy Award, Chris foolishly suggested they stop calling it "The Oscar Shelf"

Writer: Kenny Keil Artist: Anton Emdin



## Ain't Life DeGrand?



The reunion, while a joyous miracle, was sadly brief.

Writer and Artist: David DeGrand

## World Language Facts

The language spoken on the South Sea island of Torgonia has a 142-letter alphabet, though they only use 26.

The Ulazoodian tongue has no word for "doofus," but dozens for "jerkwad."

The most common baby name among the Goshlak tribe is "Qatondrus," which translates to "So long, umbilical cord."

Writer: Jeff Kruse

## HISTORICAL INACCURACIES IN NOAH

The scene where Noah saves money on ark insurance by switching to Geico

Noah's entire family was using umbrellas and bright yellow ponchos

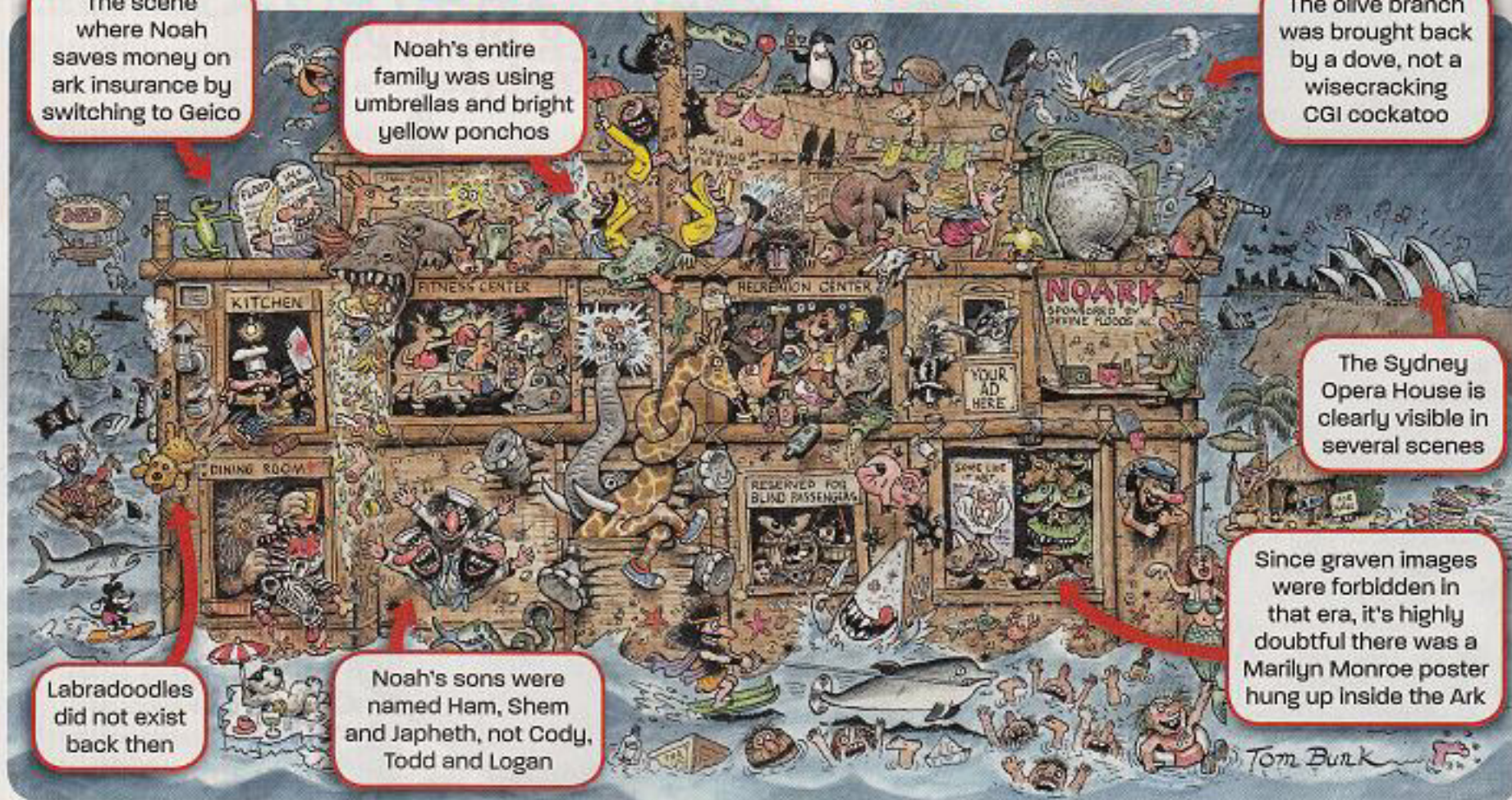
The olive branch was brought back by a dove, not a wisecracking CGI cockatoo

The Sydney Opera House is clearly visible in several scenes

Since graven images were forbidden in that era, it's highly doubtful there was a Marilyn Monroe poster hung up inside the Ark

Labradoodles did not exist back then

Noah's sons were named Ham, Shem and Japheth, not Cody, Todd and Logan

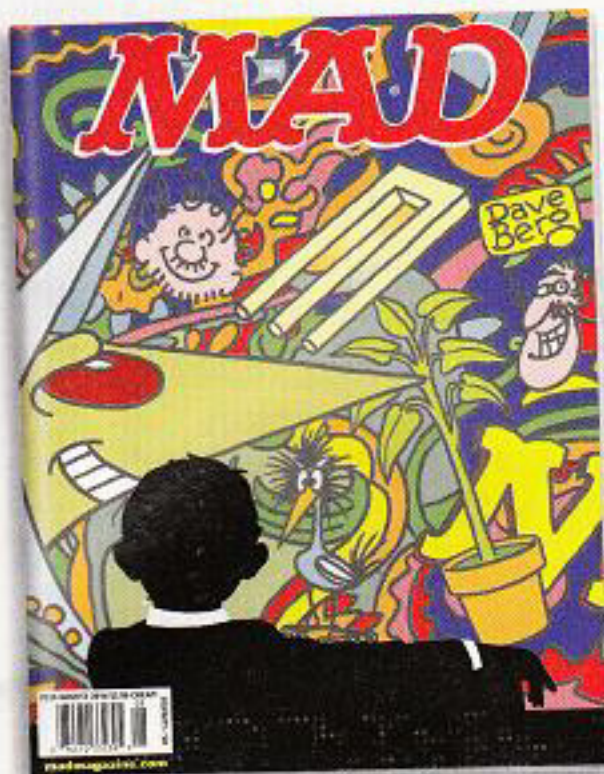


Tom Bunk

Writer: Jeff Kruse Artist: Tom Bunk



## The Cover We Didn't Use



## The Faster 5 TIPS TO ENJOY THE 4TH OF JULY

- 1 If you see any ramparts, be sure to watch o'er them.
- 2 After you stupidly injure yourself with fireworks, dress the wounds with a red, white and blue bandage or tourniquet.
- 3 Be sure to wear a flag lapel pin that was made in Mexico, which is a whole lot closer to America than China is.
- 4 Visit one of our many cherished national landmarks, such as the Mall of America or Sam's Club.
- 5 If you happen to be abroad on the Fourth, please don't keep loudly mentioning how proud you are to be an American. We don't need any more incidents.

Writer: Jeff Kruse Artist: Rich Powell



## FREE MEAL GIMMICKS ACROSS THE USA!

### HEIFER HUT



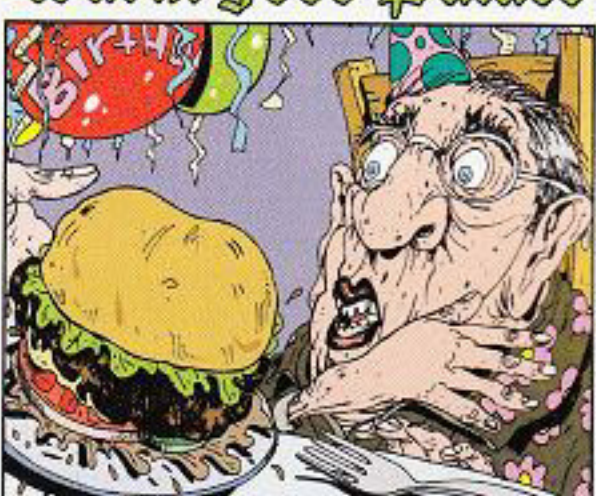
Will give a free steak dinner to any death row inmate who tapes an ad saying, "My last meal was at the Heifer Hut!"

### The Lonely Vegan



Gives away free imitation veal quasi-cheeseburgers on whole grain imitation pita bread every Friday after 5 PM. No hurry; supplies always seem to last.

### Warm Food Palace



If you're celebrating your 100th birthday, just show a valid driver's license and finish in under 10 minutes, and your three-pound Jalapeno Baconburger Xtreme is free!

### The Rusty Narwhal



Will give you a free fish dinner if you get mercury poisoning and promise not to sue.

### Hobby O'Merla Steakhouse



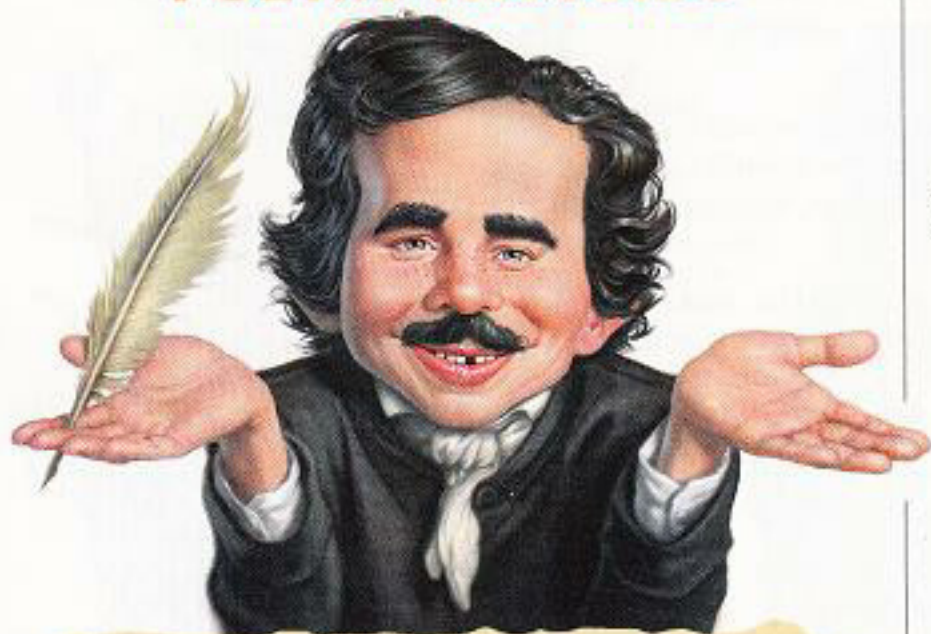
Will comp your meal if there's a mob hit and the cops have to clear the place out before you finish. And you didn't see anything, okay?

Writer: Jeff Kruse Artist: Kevin Pope



# THE FUNDALINI PAGES

## LITTLE-KNOWN POETRY FACTOIDS



"The Raven" was originally a light verse about a singing ostrich, but Edgar Allan Poe's editors demanded a total rewrite — and the rest is history

The term "iambic pentameter" is simply a phrase invented by English teachers to confuse students, and doesn't mean anything

Despite its reputation as an ancient art form, the first haiku was actually written in 1975

The phrase "I was a poet, but didn't know it" following an inadvertent rhyme was first written by Homer in *The Iliad*

The trend toward free-verse non-rhyming poetry began when it was discovered that violets aren't really blue, and "purple" doesn't have many rhymes

The least-used rhyme in contemporary song is "stalagmite/yam blight", used only once, by Leonard Cohen in 1973

Writer: Jeff Kruse Artist: Mark Fredrickson

## More Rejected Fortune Cookies

Love is waiting for you — if you're willing to pay for it. Sashimi Spa, 594 Canal St.



May a song always be on your lips — it will drown out your moans from abdominal cramps

Photo: Lucie Lang | Dreamstime.com

## Eckstein Marks the Spot



Writer and Artist: Bob Eckstein

## 6 Degrees of Separation Between Anyone and Anything CAN YOU LINK ANTONIN SCALIA TO THE CREATION MUSEUM?

Writer: Stan Sinberg Artist: John Kerschbaum



**Antonin Scalia**

is a famous U.S. judge, as is...



**Howie Mandel**

who is bald, wears an earring and hates germs, as does...



**Mr. Clean**

which dissolves filth in bathtubs, as does...



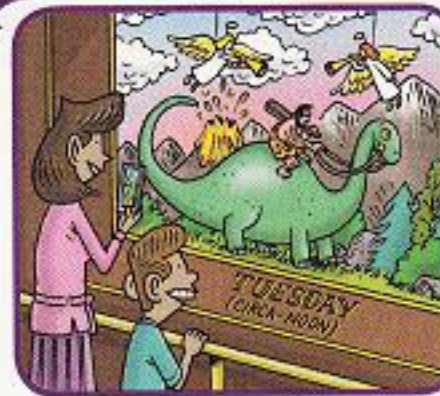
**Walter White**

who is a scientific mastermind with a young protégé, as are...



**Mr. Peabody & Sherman**

whose movie depicts a fictitious past that never existed, as does...



**The Creation Museum!**



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There's a show on HBO about two detectives trying to solve a series of grisly murders. They come into contact with some truly reprehensible, vile characters. And you know what they say — birds of a feather flock together! One cop is a drugged-out, clinically depressed loner, and the other is a violent, cheating a-hole. On this show, the "good guys" are almost as damaged as the criminals! They're really just...

# TWO



Victim was a female, about 27. Blindfolded, raped, mutilated, then crowned with twigs and antlers. Looks like a ritualistic satanic thing. What's your take, Truss?

Life is a mess of furniture and clouds and earth and if we don't all hunker down we'll end up as flotsam.

From her welts and bruises I'd say she's been dead about 6½ hours. Arm scrapes indicate a struggle. Any thoughts, Truss?

We are all creatures operating in four dimensions: time, space, depth and dill pickles.

This is horrendous. A naked body, blindfolded, crowned with some twigs and a pair of antlers.

In this creepy part of Louisiana we have a name for that.

What's that?

It's called "Thursday!"

I haven't seen such a disturbing, horrific image on an HBO series since Lena Dunham got naked on *Girls*!

You see that journal Truss is always carrying? It's filled with some really awful and disturbing stuff.

Clues and sketches from murder scenes?

Worse — a listing of all his romantic comedies: *Ghosts of Girlfriends Past*...*The Wedding Planner*...*Failure to Launch*... The list is almost endless!

My God, the horrors that man has seen!



# DEFECTIVES

WRITER: ARNIE KOGEN

ARTIST: TOM RICHMOND

Could be a local girl. Been around. Churchgoing, then maybe worked the brothels. Killer was a pro. He's done this before and he'll do it again. Anything hit your noggin, Truss?

I believe everyone on Earth, except for Peruvians, exists in a vacuum and there are splinters in the windmills of our mind.

Boys, this is gonna be a tough case. Investigating two dead bodies.

Only one dead body, Muddy.

Not after I shoot this loopy, weirdo, pain-in-the-butt new partner of mine!

The whole town's stumped. There have been some pretty heated bar-room arguments about this one.

About the identity of the killer?

No, we're arguin' about whether this is an anthology, a mini-series or something else.

It's CSI in a swamp!

They say there's going to be a season two of Two Defectives.

How will they ever be able to top season one? It had it all — sex, violence and twigs.

Next season they're doubling the amount of twigs!

DO NOT CROSS POLICE

Why are we here, Mommy?

Good question! Daddy picked an odd time for "Bring your kids to work" day! This happens to be a murder investigation.

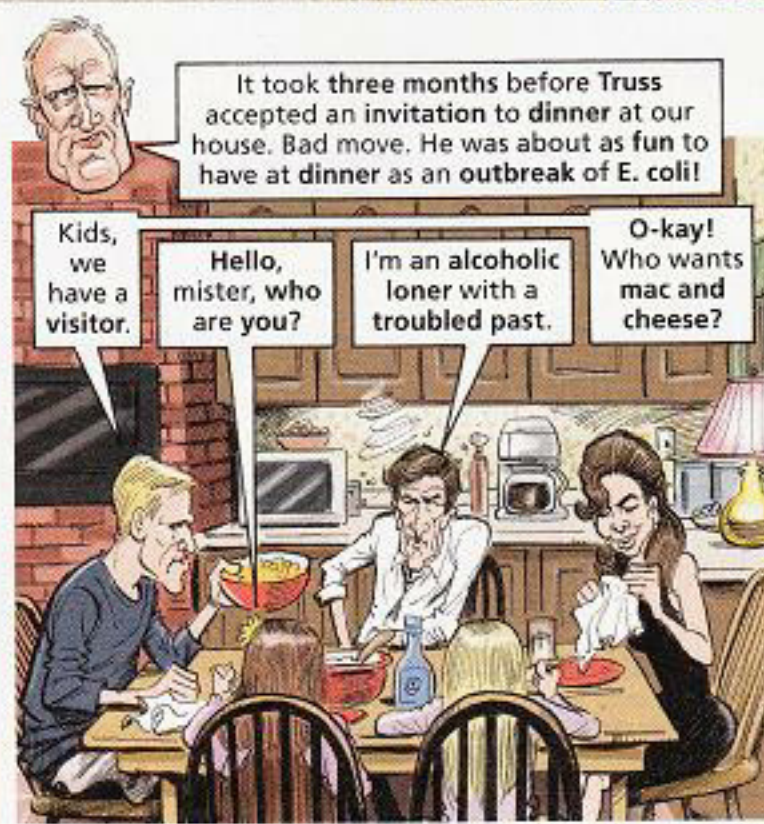
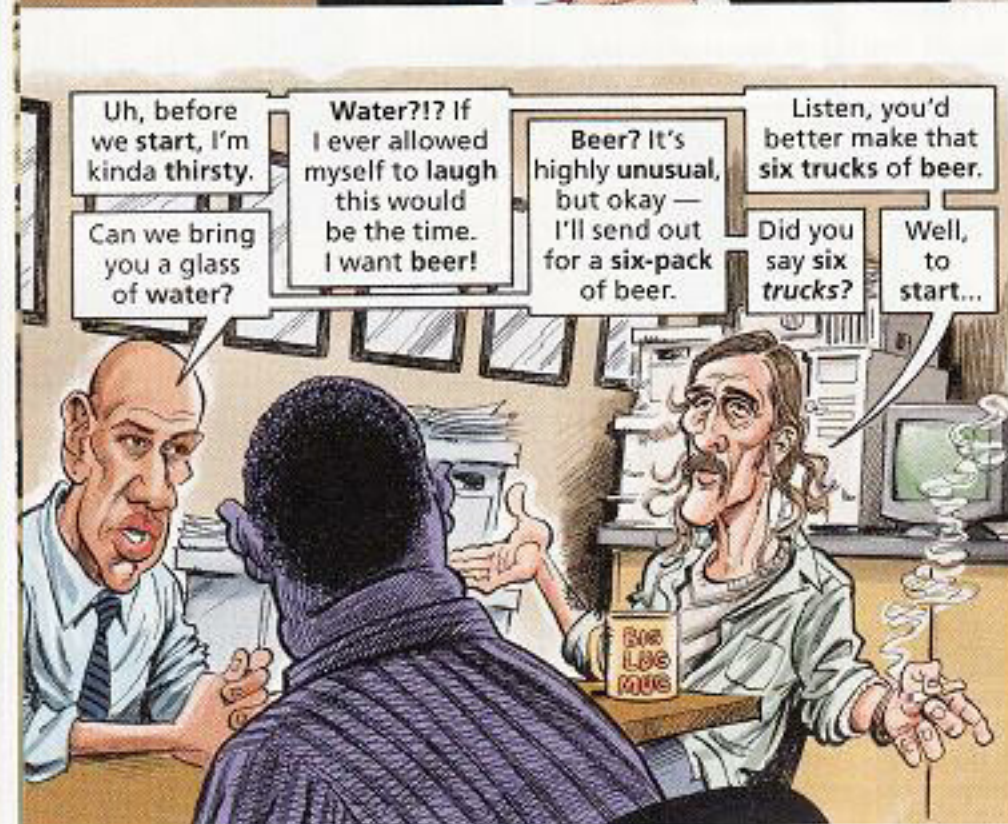
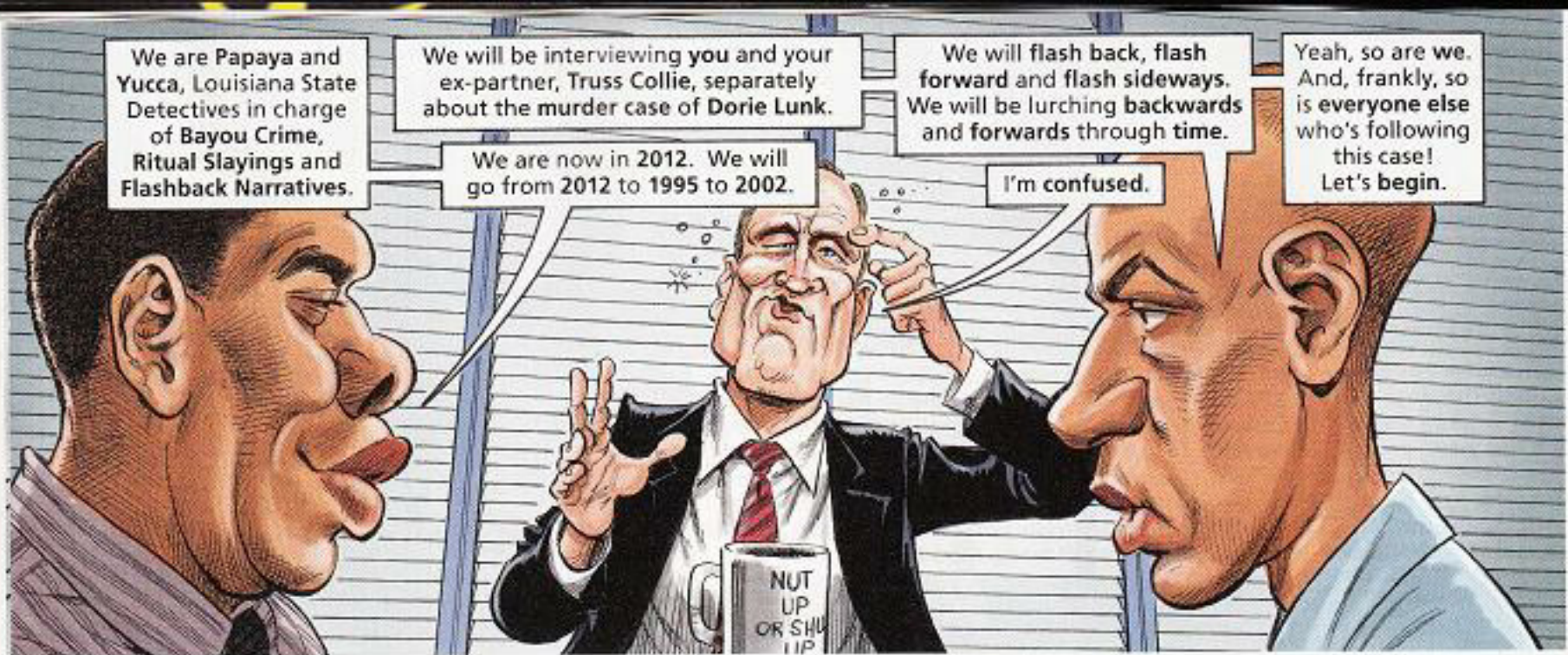
What exactly does Daddy do?

Right now he's doing research on the case. Later on, he'll be doing the whole court stenographer, the slut waitress from the Swamp Café and assorted local tramps!

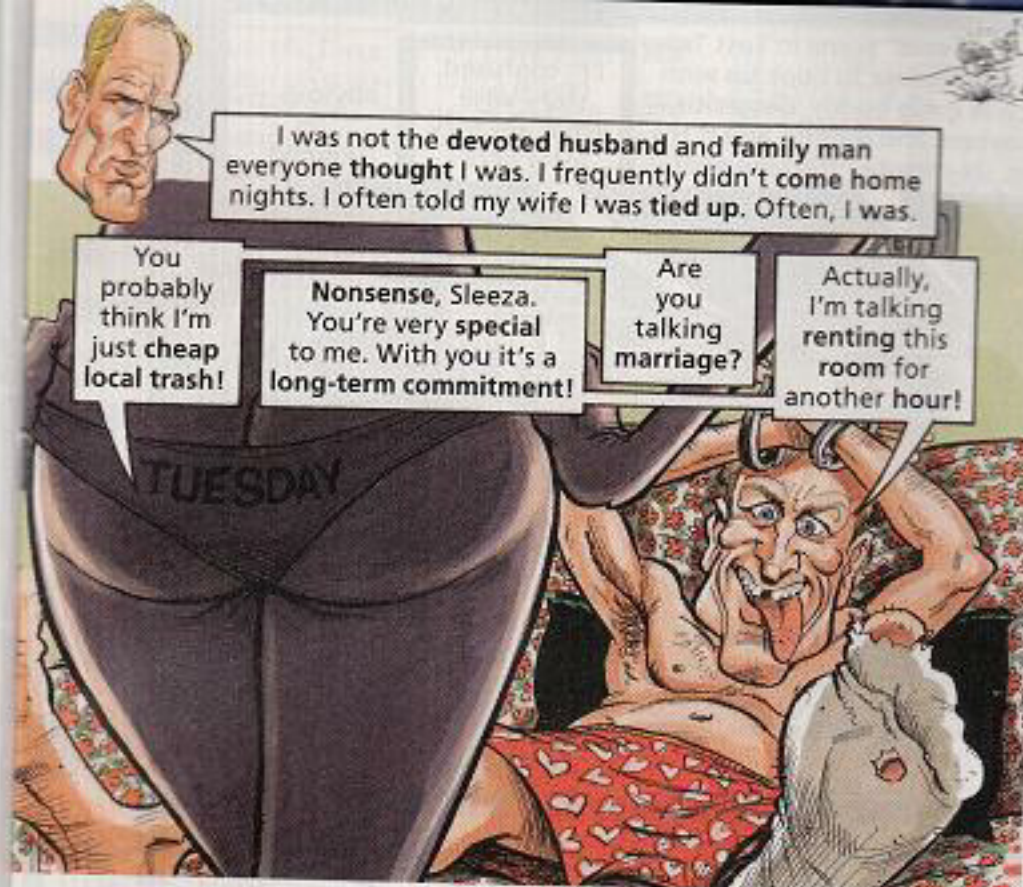
Why doesn't he do more investigating and less cheating?

With cheating there's not as much paper-work!









I was not the devoted husband and family man everyone thought I was. I frequently didn't come home nights. I often told my wife I was tied up. Often, I was.

You probably think I'm just cheap local trash!

Nonsense, Sleeza. You're very special to me. With you it's a long-term commitment!

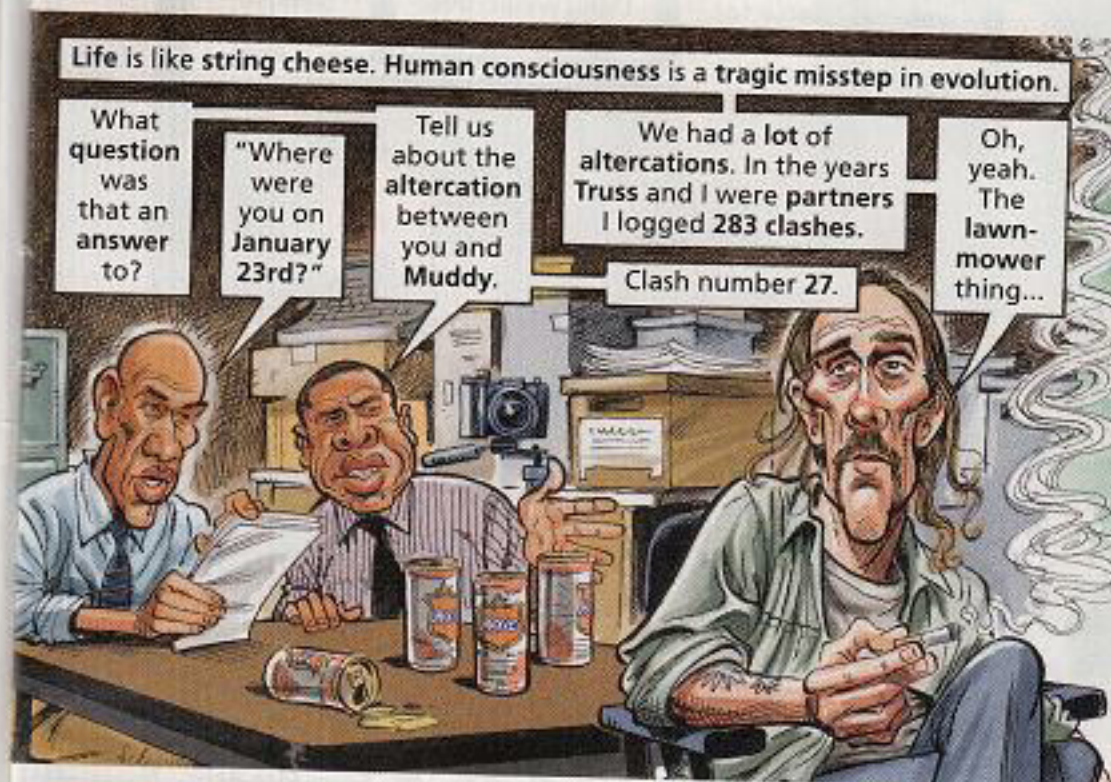
Are you talking marriage?

Actually, I'm talking renting this room for another hour!



Another ominous symbol! A flock of birds overhead in the shape of the spiral painted on Dorie Lunk's back. Mean anything?

It means we're gonna need to find a dry cleaner!



Life is like string cheese. Human consciousness is a tragic misstep in evolution.

What question was that an answer to?

"Where were you on January 23rd?"

Tell us about the altercation between you and Muddy.

We had a lot of altercations. In the years Truss and I were partners I logged 283 clashes.

Clash number 27.

Oh, yeah. The lawn-mower thing...



What did you do?

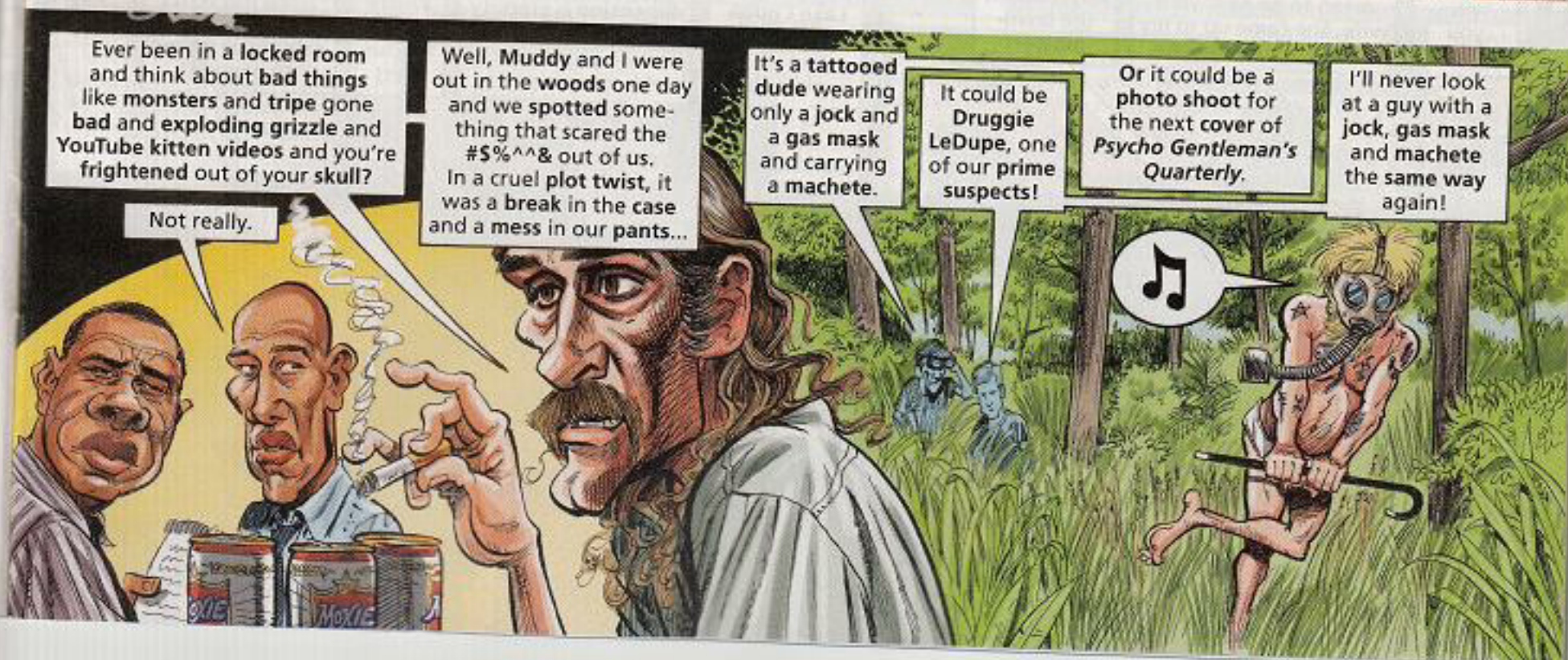
I mowed your lawn.

I don't want you mowin' my lawn again. I like mowin' my lawn!

It was no big deal.

I don't ever want you putting your hands on any property of mine!

We're gonna have a big problem four panels from now!



Ever been in a locked room and think about bad things like monsters and tripe gone bad and exploding grizzle and YouTube kitten videos and you're frightened out of your skull?

Not really.

Well, Muddy and I were out in the woods one day and we spotted something that scared the #5%^^& out of us. In a cruel plot twist, it was a break in the case and a mess in our pants...

It's a tattooed dude wearing only a jock and a gas mask and carrying a machete.

It could be Druggie LeDupe, one of our prime suspects!

Or it could be a photo shoot for the next cover of *Psycho Gentleman's Quarterly*.

I'll never look at a guy with a jock, gas mask and machete the same way again!



LeDude fled to East Texas and became a meth cook for a biker gang. Truss and I tracked him there. Truss had this wild, \$%#\*in' crazy plan...

What's the hell's all this about?

It's the "stash house raid" scene in East Texas. Truss went undercover to hook up with his old motorcycle gang buddy, Gingivitis. Lots of chaos, mayhem and gunfire and it features a stunning, six-minute "tracking shot."

I'm confused, story-wise. What are they after here?

Isn't it obvious — an Emmy!



While you've been out messing around and ignoring your family, your daughter became the town slut. Audrey had sex in the car with two guys!

**SLAP!**

What was THAT for?

You know the rules! Nobody in this family whores around except me!

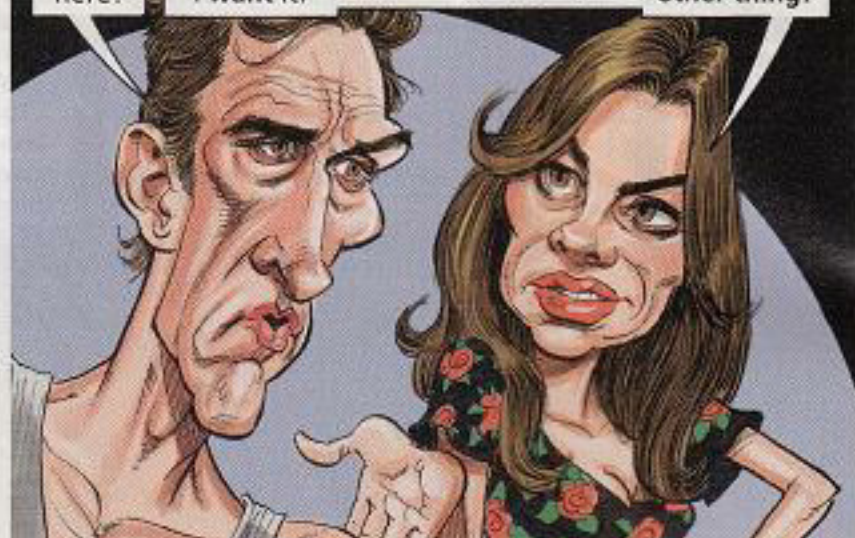


Midge, what are you doing here?

You know what I came for. Do it to me. I want it.

Okay. Time is a flat circle dooming us to repeat everything we do over and over —

Not that, you idiot. Not the stupid philosophizing. The other thing!



I'll kill ya, you bastard!

Hey, I'm sorry. I didn't mean to go near your wife. She came up to my place. She seduced me.

My wife? I'm still upset about the lawnmower!



Your face is on this group photo at the Lake Chubb crime scene. Can you explain this?

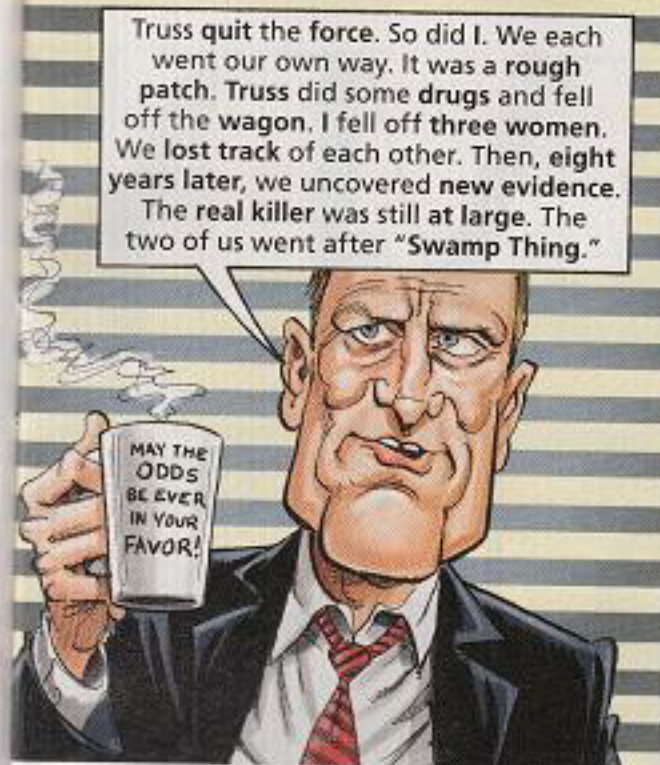
Absolutely. Everything outside our dimension is eternity looking down at us and we are all simply cabbage in a patch.

We're getting no-where with this lug nut!

The only one having success is Lone Star Beer. Since this series started, their sales have spiked 40 percent!











**I NOW DENOUNCE YOU MAN AND WIFE DEPT.**

Now that Kanye West and Kim Kardashian have married — finally putting to rest Kris Jenner's worries that Kim might wind up a lonely, sad-eyed spinster — the hard work of being husband and wife begins. And when you're famous, being married is even more difficult than it is when you're a regular, no-name schnook. So will Kimye make it? Only time will tell — time, and a little chart we've put together called...

**HOW**

# KIMY

**BRAD PITT & ANGELINA JOLIE**



His father-in-law, Jon Voight, plays a psychotic, alcoholic murderer on *Ray Donovan*

**KIMYE**



His mother-in-law, Kris Jenner, plays herself on *Keeping Up with the Kardashians*

**ADVANTAGE: BRAD PITT & ANGELINA JOLIE!**

**CHARLIE SHEEN & DENISE RICHARDS**



Alcohol abuse, drug addiction and infidelity brought their marriage to a shameful end

**KIMYE**



Are incapable of shame

**ADVANTAGE: TIE!**

**NELSON & WINNIE MANDELA**



She waited for him while he was imprisoned for nearly three decades

**KIMYE**



He waited for her while she was married to Kris Humphries for nearly three months

**ADVANTAGE: NELSON & WINNIE MANDELA!**

**JOHN & JACKIE KENNEDY**



Jackie experienced the horror of having her husband assassinated right in front of her

**KIMYE**



Kanye experienced the horror of having to appear on Kris Jenner's daytime talk show

**ADVANTAGE: TIE!**

**ELLEN DEGENERES & PORTIA DE ROSSI**



Have helped to make same-sex marriage seem almost commonplace

**KIMYE**



Have single-handedly made heterosexuality seem almost repulsive

**ADVANTAGE: ELLEN DEGENERES & PORTIA DE ROSSI!**

**BILL & MELINDA GATES**



Have inspired a generation of selfless philanthropists

**KIMYE**



Have inspired Seth Rogen and James Franco

**ADVANTAGE: BILL & MELINDA GATES!**



# E STACKS UP AGAINST OTHER FAMOUS MARRIED COUPLES

**GWENYTH PALTROW & CHRIS MARTIN**



Named their daughter after a delicious fruit

**KIMYE**



Named their daughter after the sixth-most-popular direction on the compass

**ADVANTAGE:** GWENYTH PALTROW & CHRIS MARTIN!

**BILL & HILLARY CLINTON**



Remain together despite the never-ending tabloid coverage

**KIMYE**



Remain together for the never-ending tabloid coverage

**ADVANTAGE:** BILL & HILLARY CLINTON!

**JACK & MEG WHITE  
(THE WHITE STRIPES)**



Their love inspired the lyric, "Come and kiss me by the riverside"

**KIMYE**



Their love inspired the lyric, "One good girl is worth a thousand bitches"

**ADVANTAGE:** JACK & MEG WHITE!

**TOM CRUISE & KATIE HOLMES**



Their marriage's signature moment: jumping on a couch

**KIMYE**



Their marriage's signature moment: humping on a Harley

**ADVANTAGE:** KIMYE!

**BARACK & MICHELLE OBAMA**



Have tried to raise their children as normally as possible

**KIMYE**



Made sure their naked baby's eyebrows were tweezed for that Vogue spread

**ADVANTAGE:** BARACK & MICHELLE OBAMA!

**KURT COBAIN & COURTNEY LOVE**



Her browbeating and mind games are thought, by some, to be responsible for her husband's eventual suicide

**KIMYE**



We'll see...

**ADVANTAGE:** KIMYE!





# PLANET TAD!!!!

>> NAME: TAD >> AGE: XIV (IF I WERE AN ANCIENT ROMAN) >> TOTAL # OF FRECKLES: 107 (AS BEST I CAN COUNT)

## JUNE 11, 2014



SUMMERTIME!!!! Today was the last day of school! I can't wait for all the fun I'm going to have this summer!

I've already got a summer job lined up. Last week I noticed a new restaurant was under construction down near the A&P. I went in and talked to the guy inside, who turned out to be the owner, and he told me that he was just about to open, and he was looking for counter staff. I asked what sort of restaurant it was, and he said, "It's a new concept I came up with: Savory frozen yogurt. It's like [Pinkberry](#), only instead of flavors like vanilla or mango, there'll be flavors like cashew chicken and vegetable curry. Trust me: It's the next big thing."

Honestly, it seems like a gross idea. And I definitely think they could've come up with a better name for it than [Bacteria to the Future](#), but so long as they're paying me, I don't really care what they sell. The store opens tomorrow, and I've got my first shift there tomorrow afternoon. Wish me luck!



## JUNE 14, 2014



So, I tried finding a summer job today, but every place in town has already hired their summer help — even places where I can't imagine anyone wanting to work, like [Lady Foot Locker](#).

And it gets worse: My mom told me today that I'm not going to be allowed to just sit around at home all summer long. So on Monday, she's forcing me to start volunteering at [Maple Grove](#), the retirement home where she works as a nurse. "It'll be nice," she said. "A lot of the residents have lived fascinating lives, so you can learn a lot. I think you'll enjoy it." And I said, "Don't you come home complaining about it every day?"

## JUNE 16, 2014



Well, today was my first day of volunteering at Maple Grove. It wasn't too bad, actually — mostly, I just helped people carry stuff, and pushed them around in wheelchairs, and found their TV remotes and stuff. Plus, I got all the food I wanted in their dining room. All their food's super-soft for the residents, but if you like applesauce, soups and puddings, it's a pretty good deal. (In hindsight, maybe that yogurt guy should've opened his store across the street from Maple Grove.)

As we drove home, I told my mom that I was already learning a lot from the residents. I told her, "Mr. Owens told me some new jokes today, although I don't really understand them. Like, 'How many Albanian

## JUNE 12, 2014



Oof. Just showed up for my first day of work and discovered that the store was closed. The owner was sitting in there, all alone. He said, "Sorry. My investors pulled the plug on it. The store's over." I asked him how long it had been open for. "Three hours," he said. "I guess people just weren't ready."

So I didn't even get to do one day's work at my summer job. The store owner offered to pay me in tubs of uneaten yogurt. "We've got lots of split-pea and beef goulash yogurt if you want it," I said no thanks. He just nodded like he understood.



## LATEST TWEETS



**PLANET TAD** @PlanetTad 1m  
It would be cool if "Bones" was about a skeleton who solved crimes.



**PLANET TAD** @PlanetTad 14m  
Walked by cans of cranberry sauce at the A&P and realized: They've been there since last November. They'll be there till this November.



**PLANET TAD** @PlanetTad 57m  
She's been living with them for three years now — I think they should stop calling it "New Girl" and just call it "Girl".

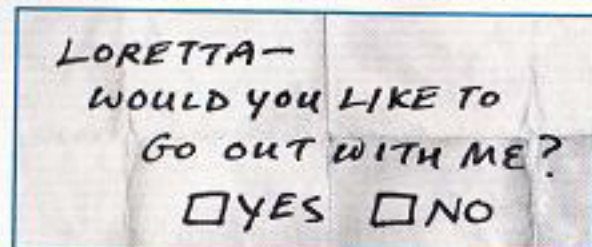
~~New Girl~~



**JUNE 17, 2014**

Something sort of sweet happened today at the retirement home: One of the residents, Mr. Mills, called me over in the dining room. He pointed to a woman and said, "You see that gorgeous lady over there?" And I said, "No." And he said, "That one there. In the spangled sweatshirt? Her name's Loretta. She's new here, and I want to ask her out. Bring her this note from me, OK?"

So I carried the note over to her, but I sneaked a peek at it on the way:



I don't know if it's a relief or sort of scary to realize that, even when you're 80, it's hard to ask someone out.

**JUNE 19, 2014**

Today one of the residents told me I was "more fun than a barrel of monkeys".

I don't understand what would be fun about a barrel of monkeys. It seems like, if they're all being kept in a barrel, at best you've got a bunch of angry monkeys, and at worst you've got a barrel full of asphyxiated monkeys.



**JUNE 20, 2014**

Ugh. Today one of the residents at Maple Grove yelled at me for five solid minutes about having stolen her glasses before I could interrupt her and tell her that she was still wearing them.

On the plus side, Loretta came up to me in the dining room and asked me to tell Mr. Mills something: "Tell him I'm skipping water aerobics today if he wants to meet up in the game room." I guess that means she likes him!

I sort of like helping them out — the whole thing feels like one of those Hallmark movies that my mom sometimes watches: Mr. Mills and Loretta would be played by, like, Betty White and Bob Newhart, and I'd probably be one of the kids from "Glee" as the young volunteer at a retirement home who helps two shy old people find love. I mean, it's not a movie I'd ever actually want to sit down and watch. But it's still a nice thing to be doing.

**JUNE 23, 2014**

Today at the retirement home I got to call the numbers for **Bingo**. I'm not sure why they called that game Bingo, when they could've used the exact same letters and called it "Boing". I would much rather play a game where people who won shouted "Boing!"

Anyway, I noticed that Loretta and Mr. Mills weren't sitting together, so I guess maybe they broke up? This is really ruining that Hallmark movie I was making in my head.



**JUNE 24, 2014**

Well, Loretta and Mr. Mills haven't broken up. I walked in on them making out today in the activity room. It was horrifying. I don't even want to talk about it. But if I had to sum up the most upsetting part in a single phrase, it would be: So. Much. Tongue.

If they ever make that Hallmark movie about this, I'm guessing they'd probably cut that part out.

**JUNE 26, 2014**

Hoo boy. So, today I was in charge of showing the afternoon movie at the nursing home, and Loretta was already sitting there when Mr. Mills came in. And I said hello to him, and told him, "Loretta's here, and there's a seat next to her if you want it." And this lady standing next to him said, "Why would he want to sit next to Loretta?" And before Mr. Mills could say anything, I said, "Because they're going out. Right, Mr. Mills?"

And that's when the lady next to Mr. Mills started yelling and using curse words I didn't even think old people knew about. My mom heard the shouting, ran down the hall, and asked me, "Why is Mrs. Mills so upset?" And I said, "Mrs. Mills?"

And that's when it hit me: I wasn't in the middle of some sort of senior-citizen romance. Mr. Mills was using me as the go-between for an affair — apparently, he does that with all the new female residents. It took three people to pull Mrs. Mills off of Loretta, and then she slapped Mr. Mills so hard his teeth came out.

I don't remember any Hallmark movie ever ending like this. But I'd watch them more often if they did.

WRITER: TIM CARVELL



**PLANET TAD** @PlanetTad  
"If you give a man a fish, you're a murderer. If you teach a man to fish, you're a serial killer."  
— An old fish saying

## LOCATION



Inside your computer, help, get me out!!!

## LIKES



The Last of Us

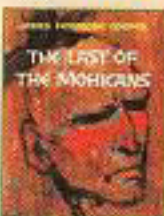


The Last Exorcism



The Last Airbender

## DISLIKES



The Last of the Mohicans



The Last Samurai



Last Vegas

## PLACES

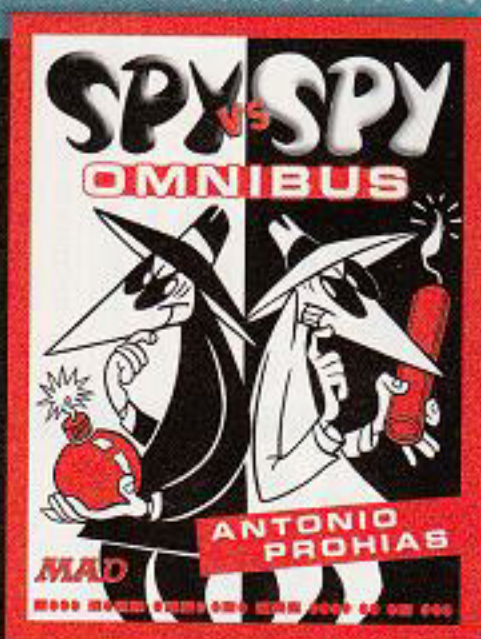
### Tad visited:

- Home
- Bacteria to the Future (closed)
- Maple Grove Retirement Home





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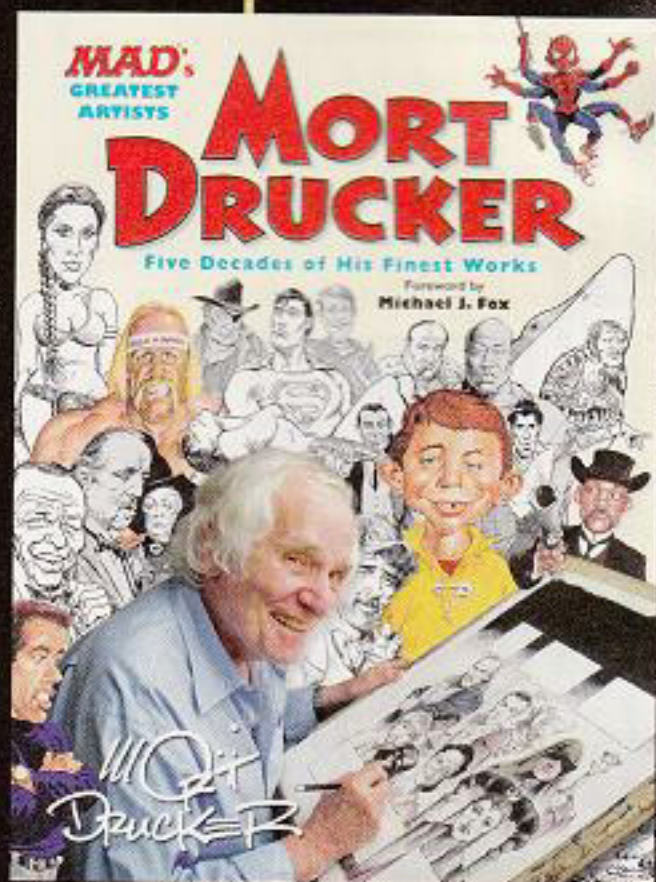
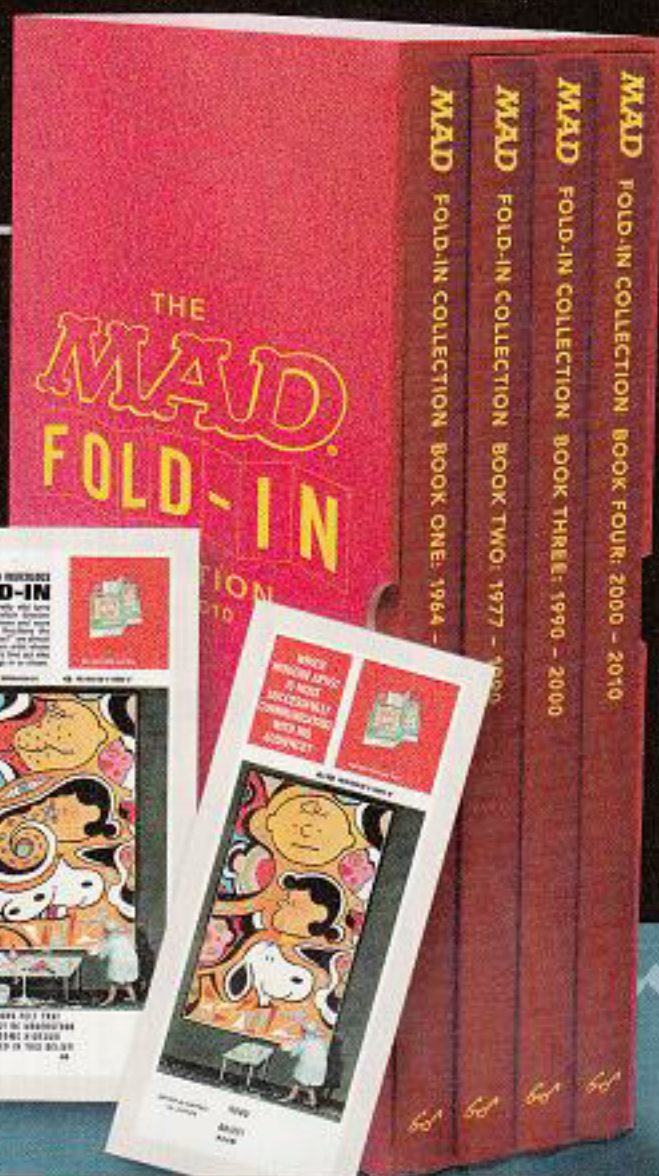


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## PLANET TAD

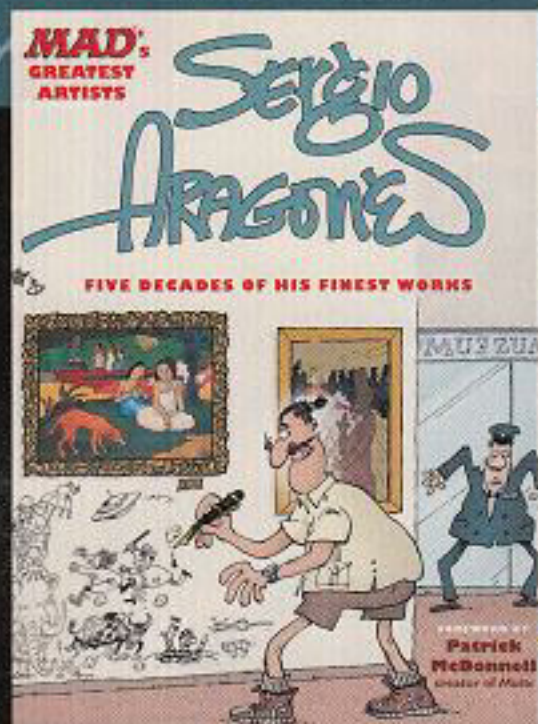
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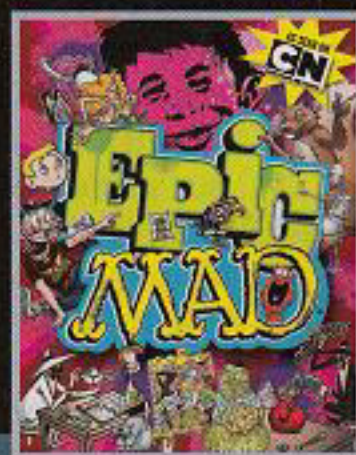
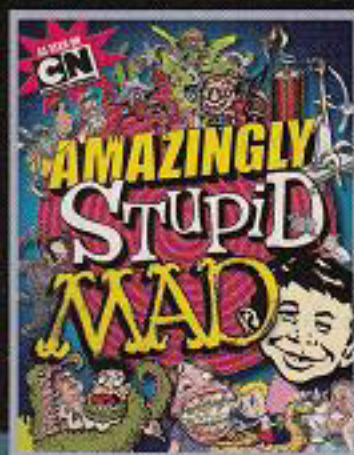
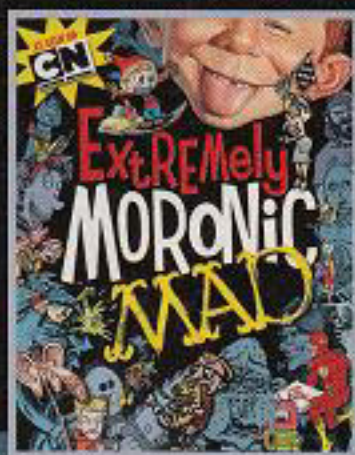
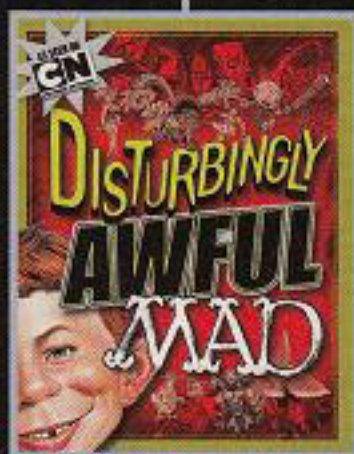
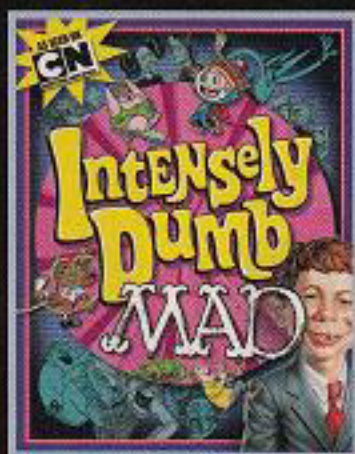
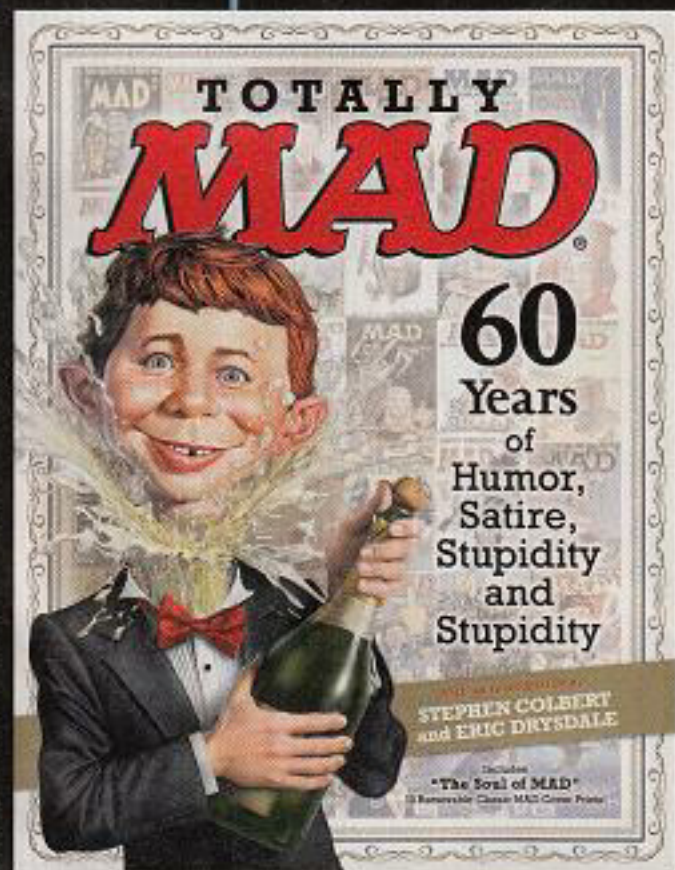


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**NOW IN THE BOOK SECTION OF BOOKSTORES WHEREVER BOOKS ARE SOLD — DUH!**





Sure, Pharrell Williams' "Happy" is the feel-good song of the year, but it would inspire even more exuberance if the lyrics were about what really brings Americans the most joy! So put down that smartphone and sing along with...

Me and my smartphone, made a special date  
To play some games, I can hardly wait  
(Yeah my) my mouth's so dry, I can't concentrate  
As I start, feel my heart start to pal-pi-tate

**Because I'm Appy**

Yeah, I'm shooting at green pigs with a great big Angry Bird

**Because I'm Appy**

Now I'm on the streets of Rome while I learn to Subway Surf

**Because I'm Appy**

Spend the day in my room, posting tweets and having fun

**Because I'm Appy**

Spend the evening in there too, playing *Minecraft* and *Temple Run*

My boss just called and he's really pissed  
There was some meeting that it seems I missed  
He said it's almost noon and work began at nine  
I'll rush right in when I'm done on Vine

(Here's why!)

**Because I'm Appy**

I'm on Facebook, Twitter, Skype, hell, I'm even on MySpace

**Because I'm Appy**

Never have my phone screen more than one foot from my face

**Because I'm Appy**

Don't travel, there's no need to go through all that crap

**Because I'm Appy**

If I want to see a place, I'll download a Google Map

**Appy**

Give me more  
Keep spendin'  
Buy some more!  
The apps are so fine  
(At the) iTunes Store  
Keep spendin'  
Get three or four!  
I say (I'll tell you about)  
Buy some more  
Keep spendin'  
More more more!  
The apps are so fine  
Keep spending  
Until I'm poor  
Keep spending  
I say because...

# AP





# PY

(Sung to the tune of Pharrell Williams' "Happy")

## *I'm Appy*

I got fired from my job but I don't give a damn

## *Because I'm Appy*

Think I'll post my pink slip, yeah, right up on Instagram

## *Because I'm Appy*

I'd be sad if it wasn't for the latest brand new rush

## *Because I'm Appy*

That I get when I break through new levels on *Candy Crush*

## *Because I'm Appy*

Do I have relationships? Well I guess that all depends

## *Because I'm Appy*

If you count relationships from playing *Words With Friends*

## *Because I'm Appy*

Used to have a girl but I had no time for romance

## *Because I'm Appy*

I was much too busy watching *Zombies* fighting *Plants*

## *Appy*

Heat bill's due, no worry

Rent is too, no hurry

I don't need heat

Or shelter

I'll make do

I say

## *Because I'm Appy*

Got evicted from my home, but I don't give a hoot

## *Because I'm Appy*

Just as long as I can be a Ninja chopping Fruit

## *Because I'm Appy*

Wait a minute, just found out that my phone bill's overdue

## *Because I'm Appy*

Now my service is shut down and it looks like I am screwed

## *Because I'm Appy*

Living in an alleyway, sleeping on a pile of trash

## *Because I'm Appy*

Got my phone turned back on by selling my blood for cash

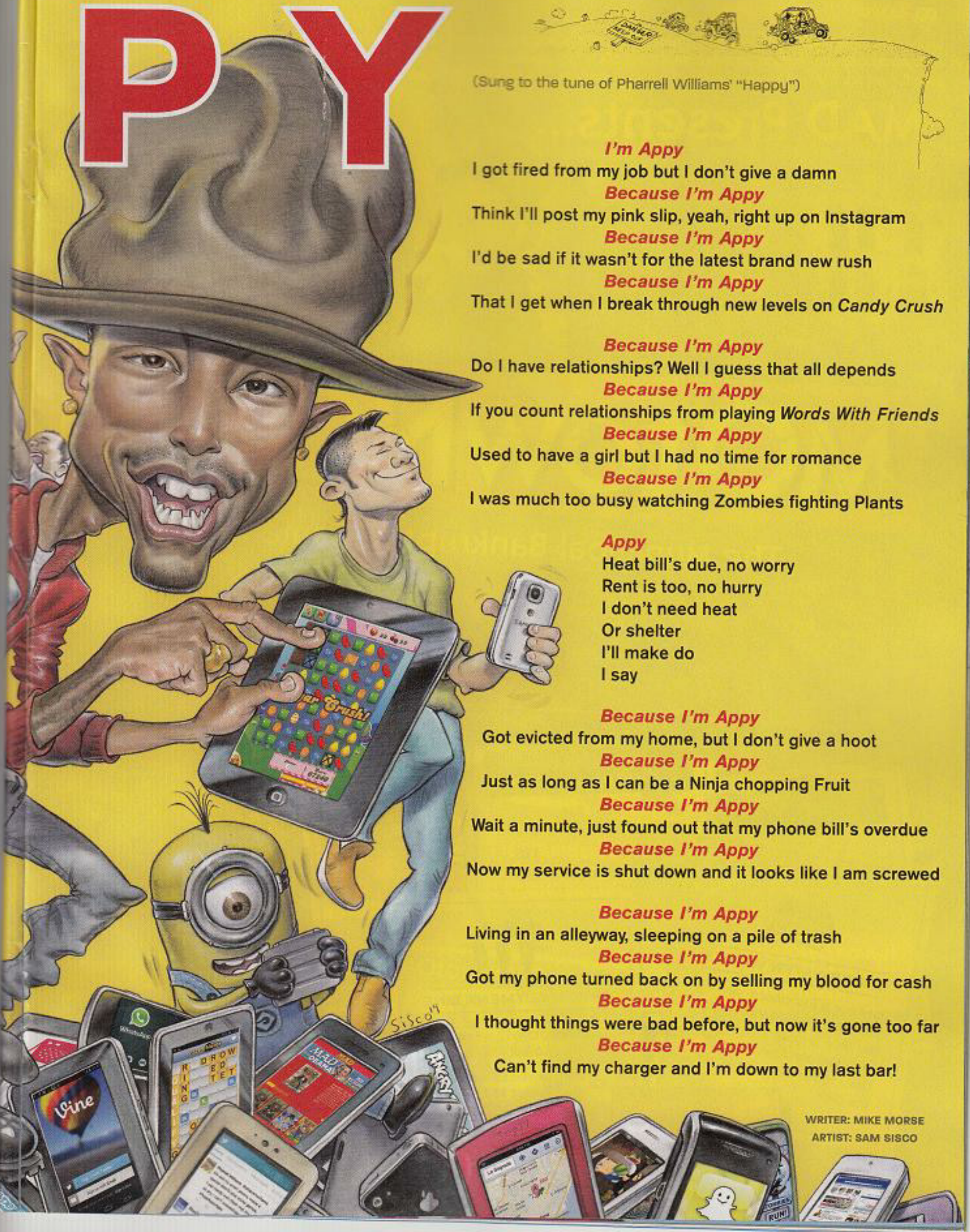
## *Because I'm Appy*

I thought things were bad before, but now it's gone too far

## *Because I'm Appy*

Can't find my charger and I'm down to my last bar!

WRITER: MIKE MORSE  
ARTIST: SAM SISCO







DETROIT, MISHEGOSS DEPT.

Everyone's played Monopoly, the game that's taught us all about capitalism and greed (not necessarily in that order)! And everyone has their favorite special edition, whether it's *Wizard of Oz Monopoly*, *Elvis Monopoly* or one of the four *Star Wars* versions. Well, here's an idea for yet another variation: a Detroit-themed Monopoly, "celebrating" the largest American city ever to declare bankruptcy!

# MAD Presents...

# MOTOWNOPOLY

The Municipal Bankruptcy Game from Detroit

TITLE DEED  
PARK BENCH PL

TITLE DEED  
STARVIN' GARDENS

RENT \$14	
Without Bedbugs	\$16
With Floor	\$20
Without Squatters	\$26

TITLE DEED  
CEY AVENUE

RENT \$11

## UNDERWATER WORKS

If house is foreclosed, pay 4 times the amount shown on the dice. If more than one house is foreclosed, pay 10 times the amount shown on the dice.

## UNEMPLOYMENT LINE

- If unemployed 6 weeks... Collect \$50
- If unemployed 26 weeks... Collect \$50
- If unemployed 46 weeks... Collect NOTHING! Get a job, loser!

28 "Worthless Title Deed" cards



Corrupt Politician



Overstuffed Garbage Can



Giant Rat



Homeless Guy


6 Tokens







**SHE WAS A PRODUCT OF COSMETIC SCIENCE GONE MAD! HE POSSESSED AN ARROGANCE OF HORRIFIC PROPORTIONS!**  
**WHEN THEIR GIANT EGOS WERE JOINED TOGETHER,**  
**NO ONE WAS SPARED!**



**"HAHAHAHAHA.  
GOOD LUCK, BRO."  
-KRIS HUMPHRIES**

**"HIT! HIT! HIT!  
I HIT IT FIRST."  
-RAY J**



**KIM KARDASHIAN**

**KANYE WEST**

# MONSTER MARRIAGE!

"AS THE PRODUCER OF KIM'S SHOW,  
I THINK IT'S WONDERFUL.  
AS A HUMAN BEING, I REALIZE  
I'M GOING TO HELL."

-RYAN SEACREST

## STARRING...

**KIM KARDASHIAN**

**AS THE  
WOMAN LAUGHABLY  
WEARING WHITE**

**KANYE WEST**

**AS THE  
SELF-PROCLAIMED  
"GREATEST GROOM  
OF ALL TIME"**

**KRIS JENNER**

**AS THE  
MONSTER-  
IN-LAW**

**NORTH WEST**

**AS THE  
CHILD OF  
THE DAMNED**

**BRUCE JENNER**

**AS THE  
MAN WITH  
NO ADAM'S  
APPLE**

**JAY Z**

**AS THE  
INVISIBLE  
MAN**

**G**

**GUARANTEED DIVORCE**

**MAD**





SERGE-IN GENERAL DEPT.

Sergio Aragonés  
PRESENTS

# A MAD LOOK AT



WRITER AND ARTIST: SERGIO ARAGONÉS

COLORIST: JIM CAMPBELL





# CAPTAIN AMERICA

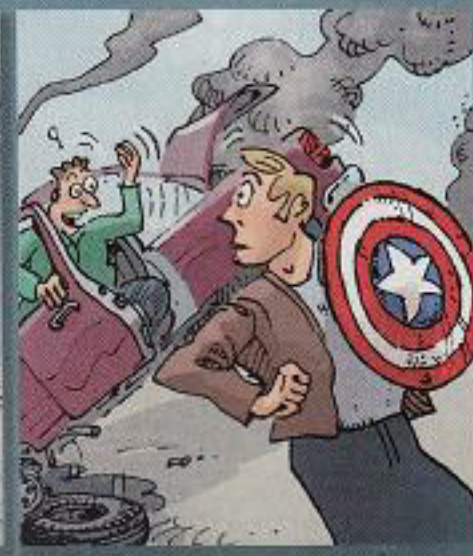
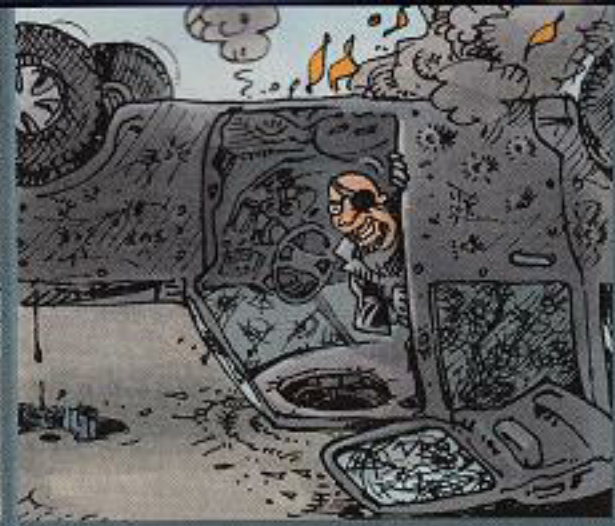
## THE WINTER SOLDIER



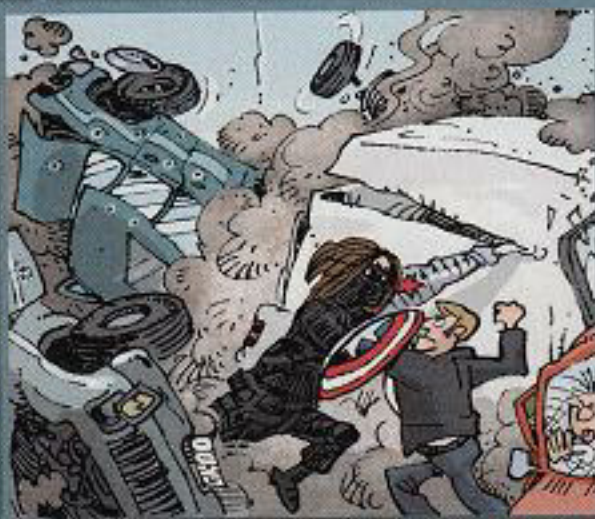








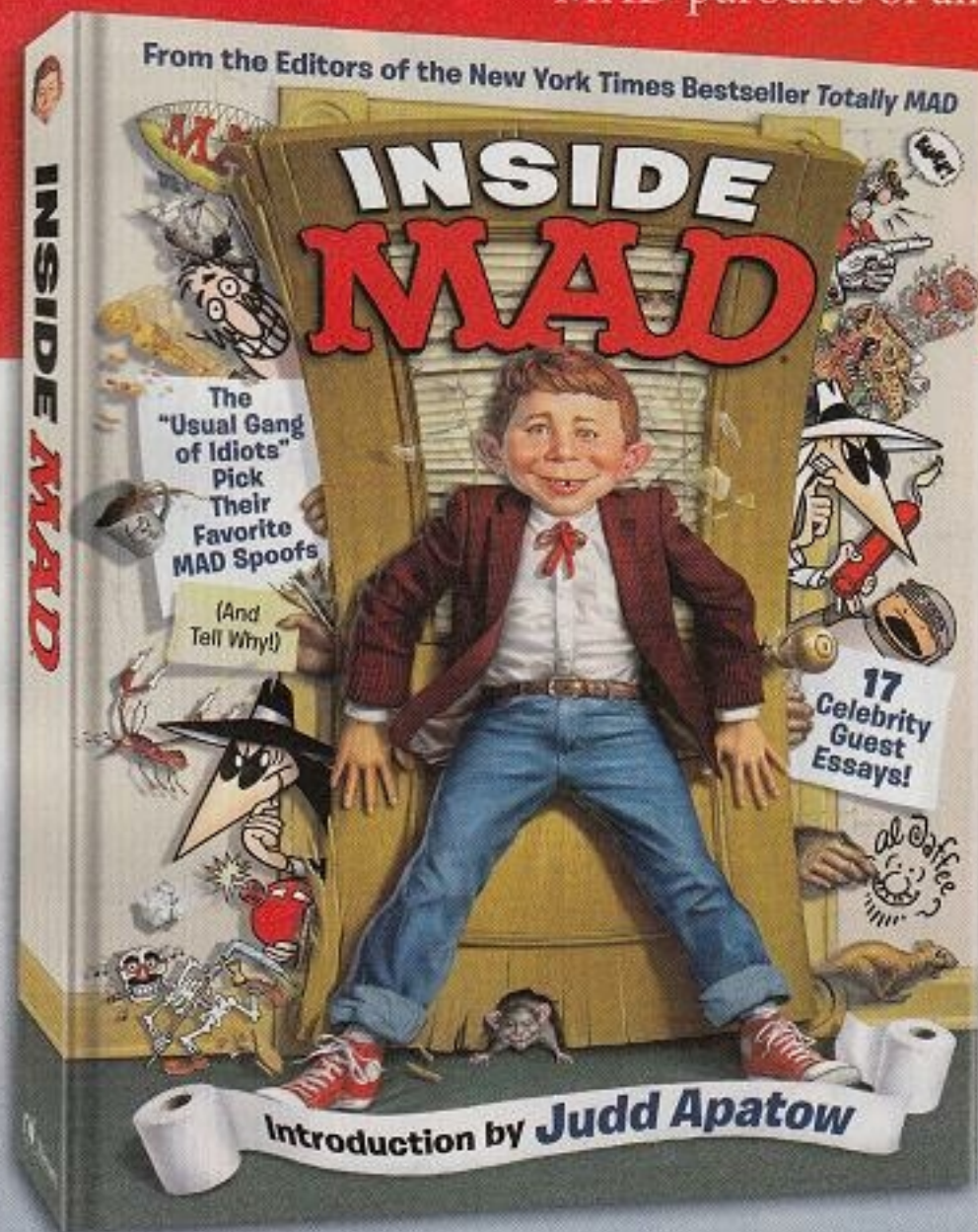






# Go Behind the Scenes at MAD!

Get *Inside MAD* for a rare look into the twisted minds of the editors, writers, and artists! "The Usual Gang of Idiots" and celebrity fans share their favorite MAD parodies of all time.



From the editors  
of the #1 New York  
Times bestseller  
*Totally MAD*

Featuring pithy commentaries by:

- Roseanne Barr
- Ken Burns
- Paul Feig
- Whoopi Goldberg
- Tony Hawk
- Ice-T
- Penn Jillette
- George Lopez
- David Lynch
- And many more!

Color  
illustrations  
throughout!

*Absolutely everyone should buy this book.  
No exceptions will be tolerated!*



**INSIDE: ALL NEW FOLD-OUT POSTER!**  
A specially commissioned look at the legendary  
MAD offices by Sergio Aragones!



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LETTERS ENTERTAIN YOU DEPT.

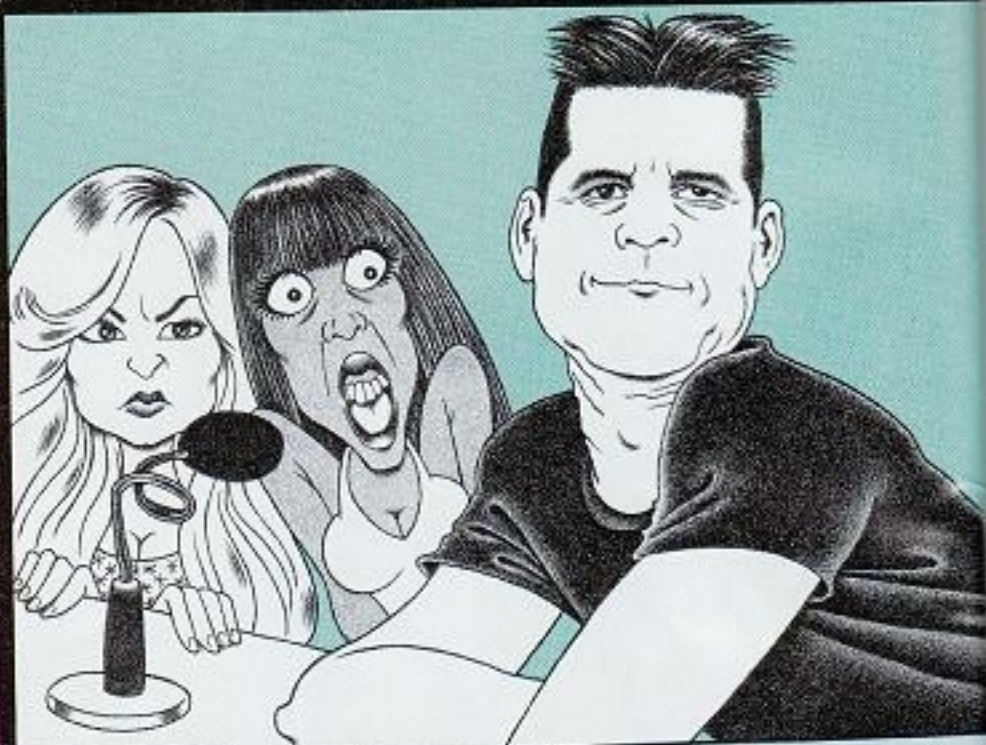
What do scuba, NASA and lasers have in common? Sure, Kanye West has blamed all three for various hardships he's faced over the years — but they're also all acronyms! For example, "scuba" stands for "self-contained underwater breathing apparatus." And acronyms are more common than you'd realize — as you'll see with...

# MAD's CELEBRITY ACRONYMS

WRITER: MATT LASSEN

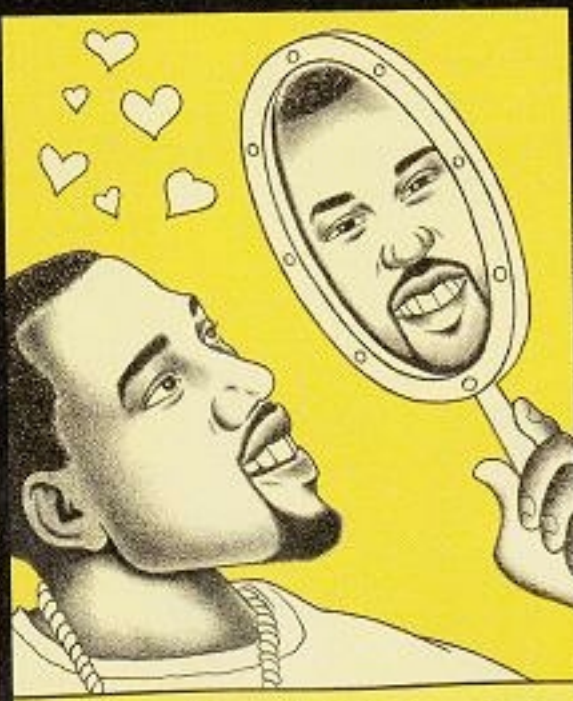
ARTIST: RICK TULKA

**D**ork, **U**sually **N**aked, **H**ipsterizes **A**nything **M**oving



**C**antankerous **O**bserver **W**antonly **E**xpresses **L**oathsome **L**aments

**G**oofy **A**ttire **G**arners **A**ttention

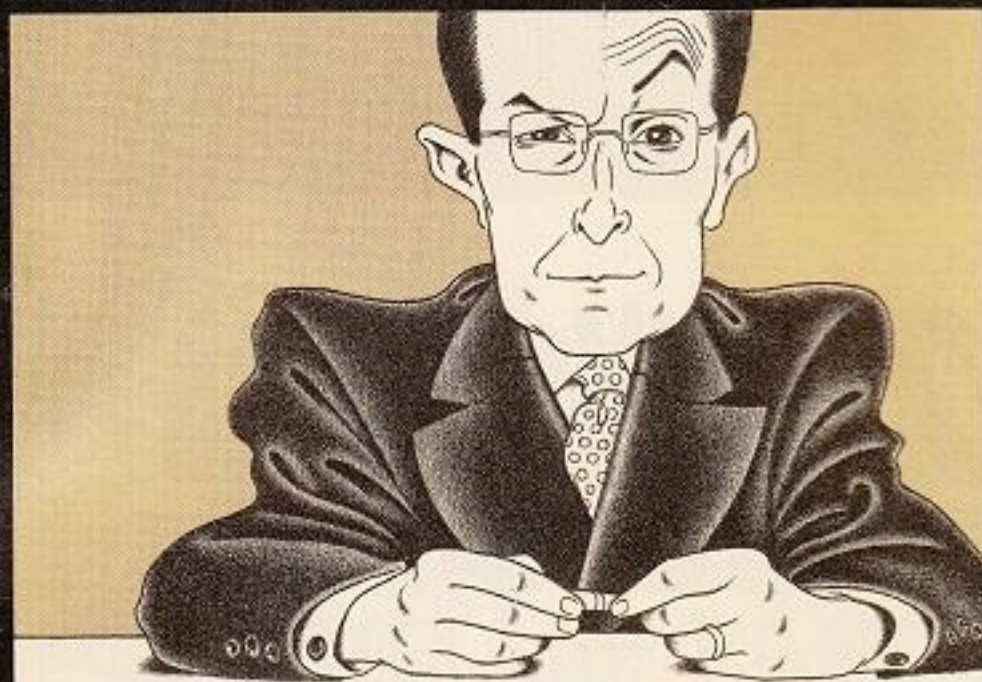


**W**indbag **E**njoys **S**elf **T**remendously

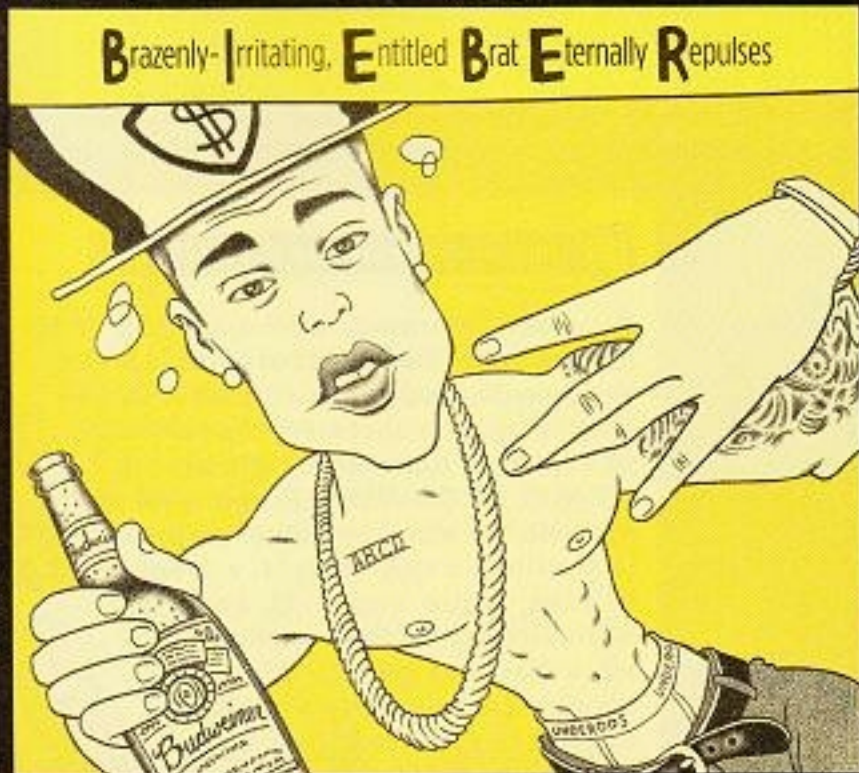


**V**ery **E**normous **R**ack **G**ives **A**Raunchy **A**rouse

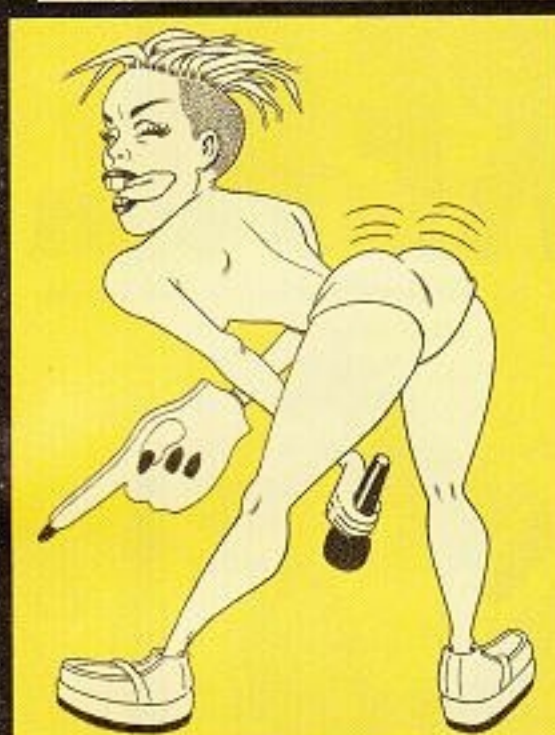




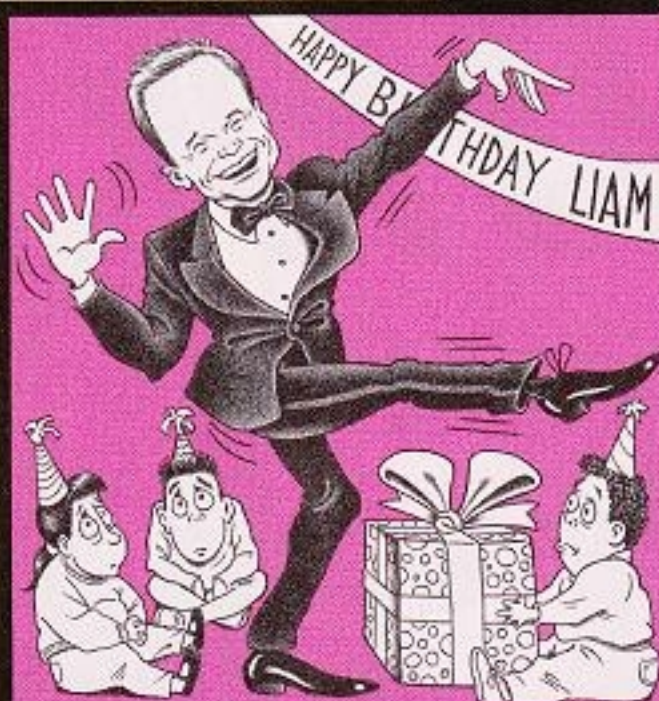
**C**omedian **O**n **L**eft **B**oringly **E**mulates **R**ight-wing **T**raits



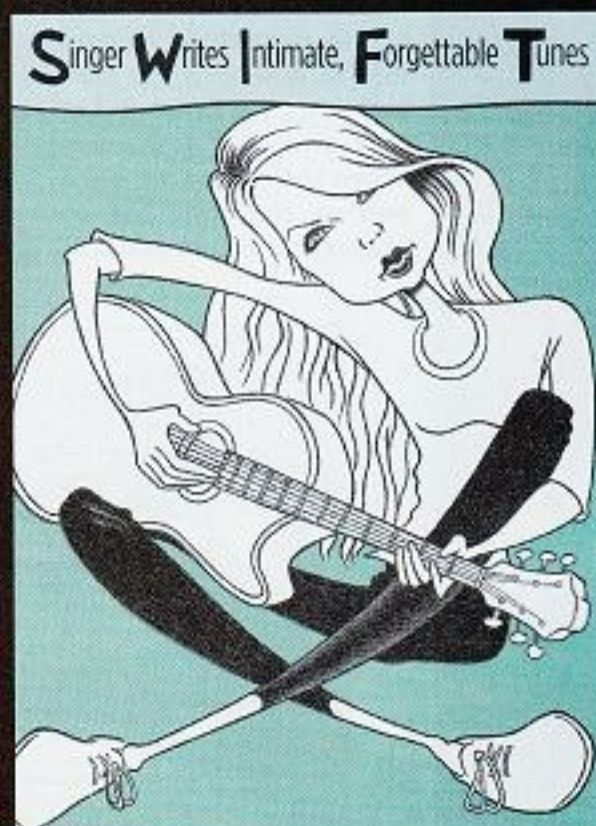
**B**razenly-**I**rritating, **E**ntitled **B**rat **E**ternally **R**epulses



**C**ruel **Y**ahoo **R**elishes **U**ncovered **S**kin



**H**osts **A**ny **R**andom **R**eception **I**f **S**ummoned



**S**inger **W**rites **I**ntimate, **F**orgettable **T**unes

**S**ulking **T**wiligher **E**xpects **W**ork **A**fter **R**otten **T**riology



**R**isque **I**sland **H**ottie **A**tracts **N**arcissistic **N**utcase **A**-Hole

TULKA





## IN THE HEAT OF THE PLIGHT DEPT.

As most informed, well-educated MAD readers know, the subject of global warming and greenhouse gases is a matter of serious environmental debate. For the remaining 99.6832% of our readers, simply put... **WE MAY BE DOOMED!** Proponents of one side say man's industrial progress is hurtling Earth toward a tragic demise, while opposing experts dismiss their findings as nothing more than junk science. Since we here at MAD consider ourselves experts in this area (junk, not science) we decided to compile a list of symptoms that may reveal something is environmentally amiss. So before you don your Chicken Little suit and run screaming down the street, be sure you've checked off a majority of these...

# CREEPING SIGNS THAT MIGHT LEAD YOU TO BELIEVE GLOBAL WARMING IS FOR REAL

ARTIST AND WRITER: JOHN CALDWELL



You suddenly realize it's impossible to give directions to out-of-towners without using the phrase "Hang a right at the giant melting iceberg."



"Casual Friday" Speedo sightings are up a disturbing 39%.

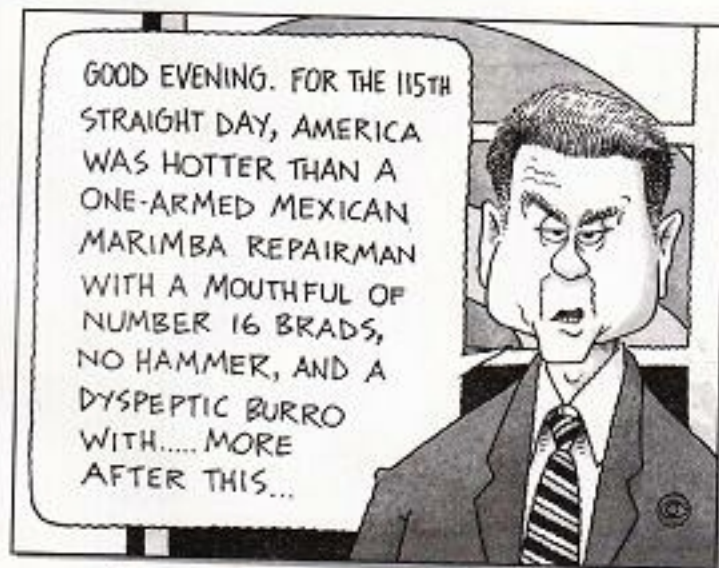


You find yourself asking when did Siberia become a force to be reckoned with on the surfing circuit?

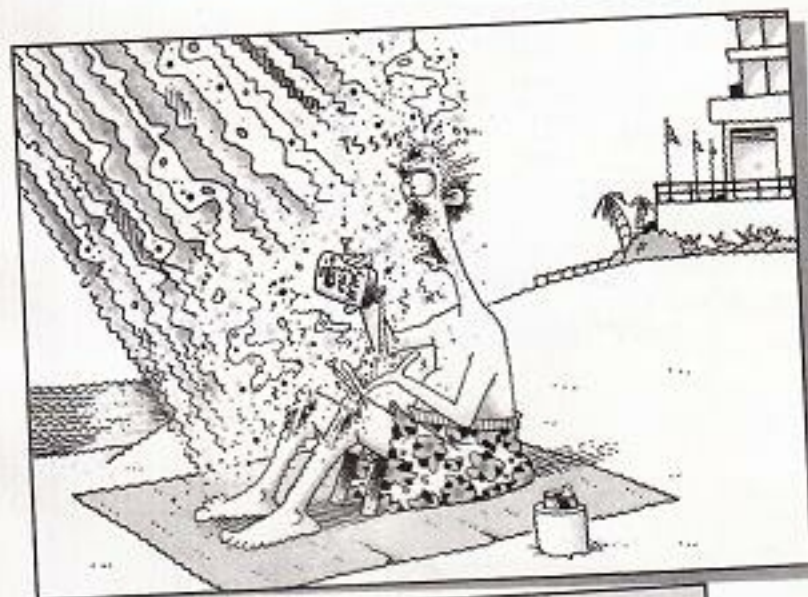




Bolstered by the frequency of topsy turvy weather events, dangerous on-location remotes by the Weather Channel's meteorology geeks wind up clobbering the major networks in the Prime Time Nielsen ratings.



Dan Rather's homespun, wacky Texas metaphors for the weather conditions go on through two commercial breaks.



You discover that sunscreens rated at 1,000 SPF don't even begin to work.



You awake one morning to find that there is now a Gulf of Wyoming.



Your glee over the news that the tropical rainforest is making a comeback is tempered by the fact that it's happening in your suburban Detroit neighborhood.



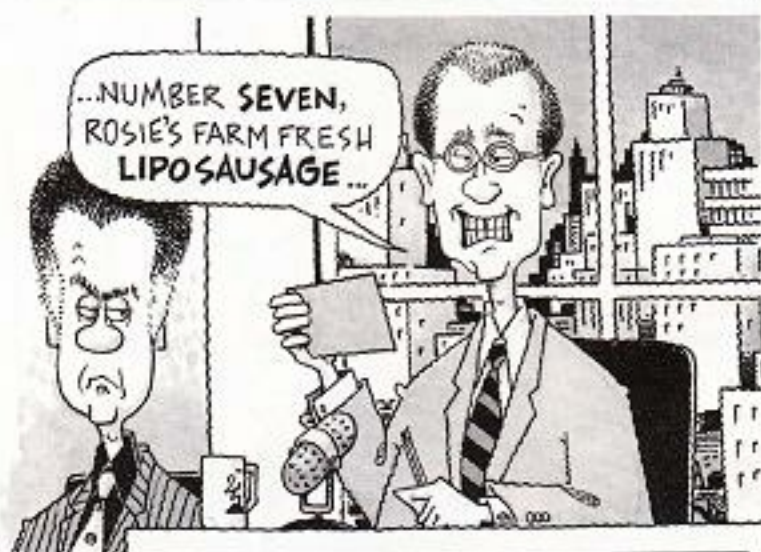
# **CREEPING SIGNS** THAT MIGHT LEAD YOU TO BELIEVE **GLOBAL WARMING** **IS FOR REAL**



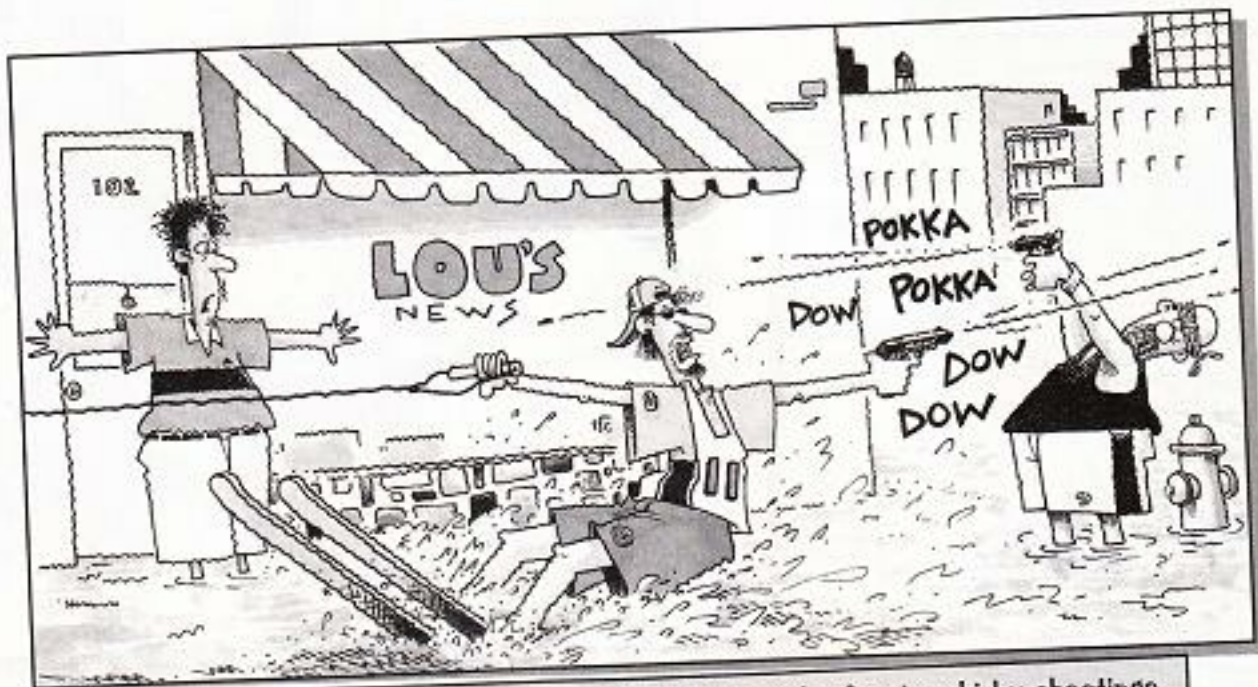
There's a serious lobbying effort afoot to make "running through sprinklers" an Olympic event.



North Dakota officially declares itself a clothing optional state.



For the 149th show in a row, the Top Ten List is "Other Least Popular Things You Can Fry On A Sidewalk."



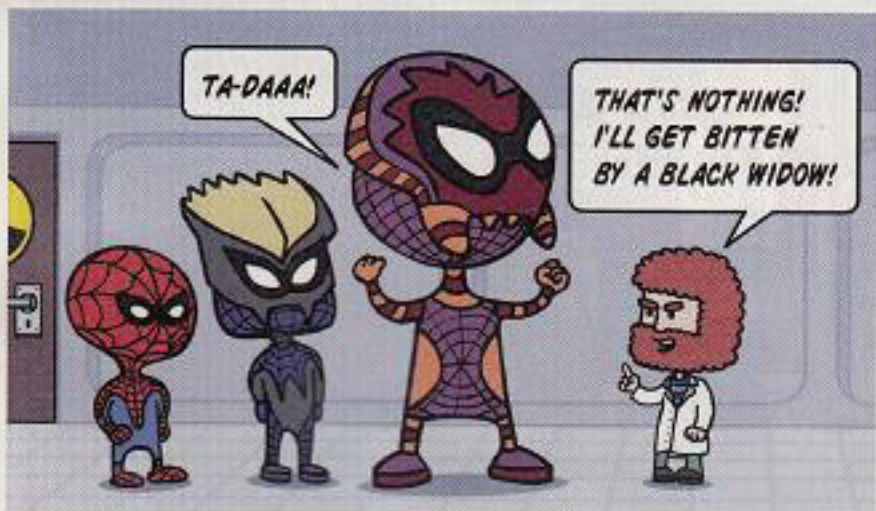
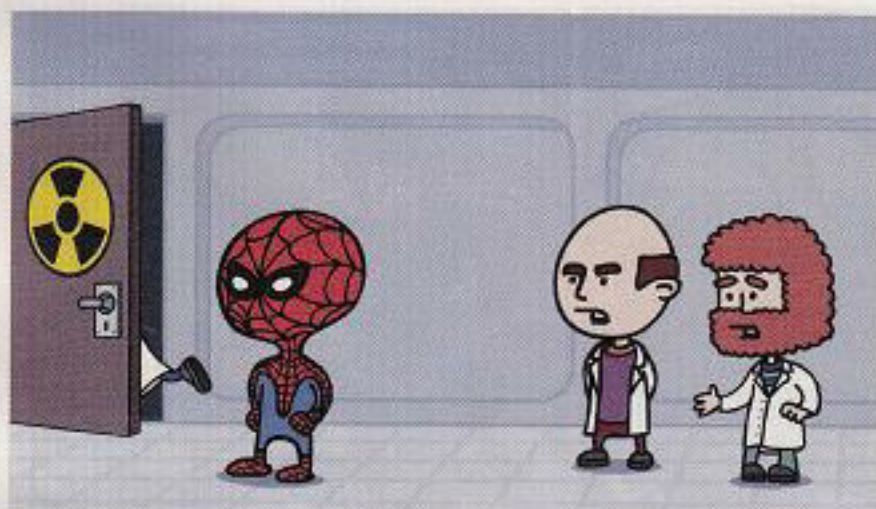
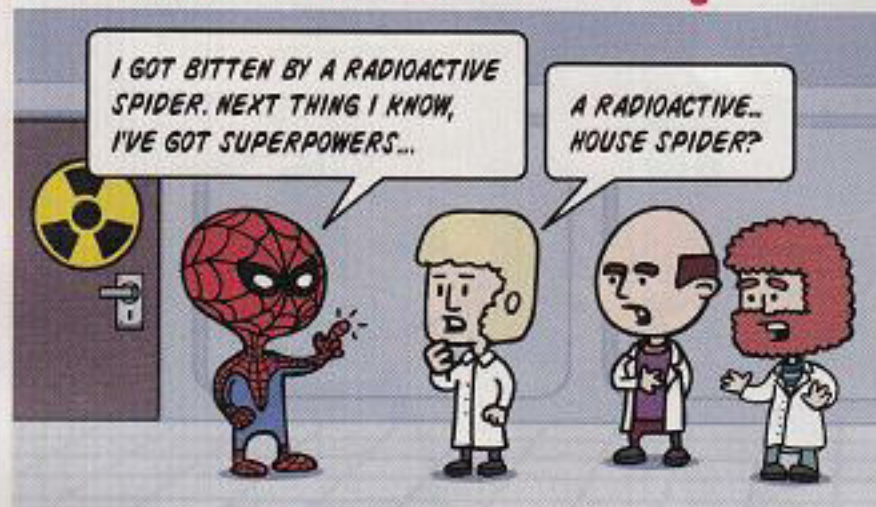
Suddenly urban areas become inundated with a rash of water ski-by shootings.



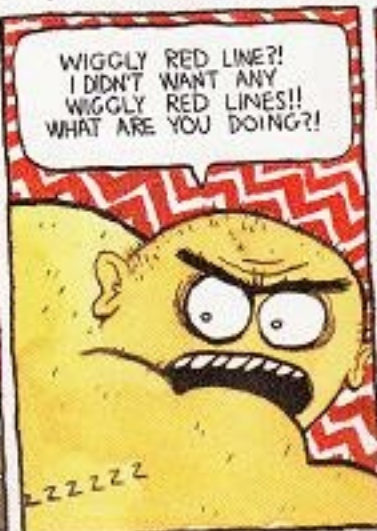
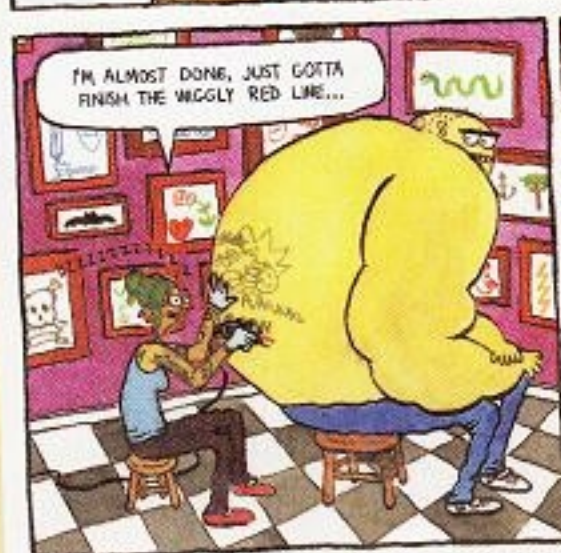


# THE STRIP CLUB

## not making this up

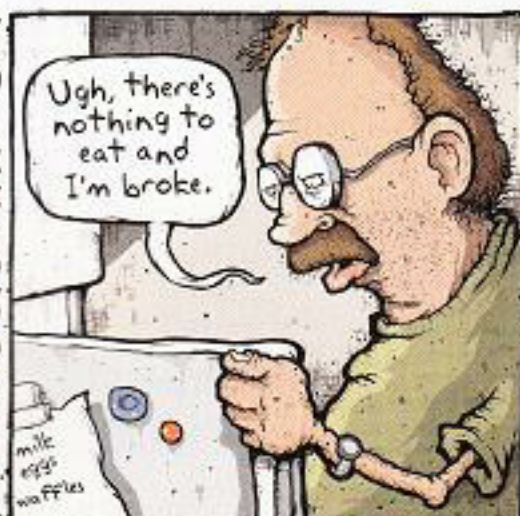








# The Rat's Nest



JOSH MECOUCH

# NOT A RAPIDS STUDENT?



**JASON YUNGBLUTH**



HOW'S MY DRIVING?

DOUG, I'M STARTING TO THINK OUR WORKPLACE ROMANCE IS WRONG. WE SHOULDN'T SPEND OUR LUNCH BREAK IN BED TOGETHER.

WHY? IS IT BECAUSE OF MY WIFE?

NO... IT'S BECAUSE WE WORK IN A MATTRESS STORE.

COOPER

NATHAN COOPER

IT ONLY HURTS WHEN I LAUGH

WAAATTTERRRR...

WATER!

A CACTUS! I'VE HEARD YOU CAN GET WATER FROM A CACTUS.

BUT HOW...?

OUCH! UNGH! URK! OW!

THOONK!

NO WATER. HOW AM I SUPPO-

WHUP WHUP WHUP WHUP WHUP WHUP WHUP WHUP WHUP WHUP  
I'M SAVED!

THE SAGUARO CACTUS IS A PROTECTED SPECIES. THAT'LL BE A FINE OF 800 DOLLARS.

DO YOU HAVE ANY WATER ON YOU?

WHAT DO I LOOK LIKE? A 7-11?

BUT I'M DYING OUT HERE! AT LEAST GIVE ME A RIDE TO WHEREVER YOU'RE GOING!

I'M NOT A TAXI SERVICE EITHER.

THEN ARREST ME AND TAKE ME IN!

HA! WHAT A KIDDER.

WHUP WHUP WHUP WHUP WHUP WHUP WHUP WHUP WHUP WHUP

LATER...

LOITERING IS AGAINST THE LAW HERE AS WELL. THAT'LL BE A FINE OF 30 DOLLARS, AND YOU'D BEST MOVE ALONG.

WATER...

THE STRIP CLUB





Minor League baseball is just like the majors — but terrible! The ballparks are smaller, the players are crappier and the foot-long hot dogs are only 11 inches! Even this intro is worse than one we'd write about the majors!

# A MINOR LEAGUE BASEBALL FLYER THAT TELLS IT LIKE IT IS

## UMBER FALLS **Dirt Lobsters**

A-LEAGUE BASEBALL NEAR ITS FINEST!

**TICKETS  
ON SALE  
NOW!**



**JUST LOOK AT ALL THE GREAT THINGS WE HAVE IN STORE FOR 2014!**

Players are now required by contract to sign autographs!



Special group rates for random groups of 20 or more people who show up at roughly the same time!



Heavily-armed guards in every section provide a safe, family-friendly atmosphere!



Our mascot no longer demands a cash tip for photos with kids 10 and under!

### NEW ADDITIONS TO THE ROSTER!



**BIFF BROCADE**

A-League Rookie of the Year, 1974



**SKIP SCRUNTLES**

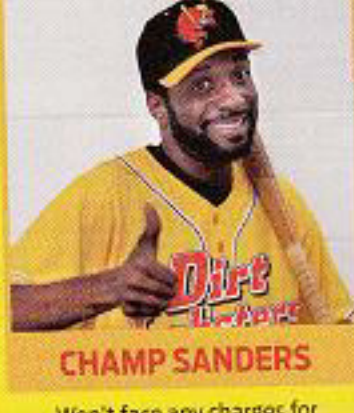
Star of popular grounder-bobbling GIF

### RETURNING STARS! (TO USE THAT WORD LOOSELY!)



**DAG YELPER**

Led the league in moral victories in 2013



**CHAMP SANDERS**

Won't face any charges for cold-cocking the drunk that ran onto the field last August

**COME  
MEET  
BISQUE!**

His costume is now lice-free!



### EXCITING PROMOTIONS AND GIVEAWAYS!

DATE	PROMOTION	OPPONENT
May 3	Half-Price Ice Water Day	Crampsberg Swamp-Fumes
June 14	Edible Firework Giveaway Night	Flouride Lake Yorkies
July 30	Moth Fumigation Day	Hagville Admonishers
Aug. 4	Lost & Found Cap Night	Mango Orchard Land Squids
Sept. 18	Pooper Scooper Keychain Day	East Dumpington Spelling Bees
Oct. 1	"Better Luck Next Year" Foam Finger Night	Puceland Antidisestablishmentarians

Call 1-666 4-LOBSTER or log on to [UFDIRTLOBSTERS.COM](http://UFDIRTLOBSTERS.COM) for more information. Sign up now to purchase or renew season tickets, as your Uumber Falls Dirt Lobsters do battle against whichever longtime rivals are in the once-again realigned division this year.

**"NEW LOOK, NEW TEAM, NEW TICKET SURCHARGES"**

Join us, along with 10th-year manager Randy Roughshod, for another season of innings!

Get your #&!@ing #S%& down to the @!S#ing stadium and have a @!S#ing blast!



WRITER: JEFF KRUSE





## FINDING BIGFOOT

Dear Fellow Bigfoot Hunter,

After carefully reviewing your footage, the council has ruled that the video does not meet the rigorous standards of *Finding Bigfoot*. As per our official guidelines, all submissions must meet the following requirements:

- Three to five seconds of shaky handheld footage, preferably shot on a cell phone made prior to 2008
- Bigfoot must appear at least 500 yards away, so as to be indistinguishable from bears, deer, your drunk friend in a gorilla costume, etc.
- No more than one Bigfoot should appear onscreen at one time. (Let's try and be realistic here.)
- If you are unable to attain your own video footage of Bigfoot, we can also accept drawings, written testimonials and various clips from *Harry and the Hendersons* as evidence
- Must contain zero proof of an actual Bigfoot (what are you trying to do, put us out of a job!?)

The "Search" Continues,  
*Finding Bigfoot*



Hola from Triple-D!

It really grills my cheesesteaks to inform you that I won't be hopping the Flavortown Express down to your chow house this season! It was a close call but when it came down to it, your joint just wasn't up to snuff. Here's why:

- When you say "Bottomless Nachos," mean it! I wanna be able to jump in there and swim around. CANNONBALL!
- Just because it's a "Sampler Plate" doesn't mean it has to be served on an actual plate. Get creative! Tin buckets, dog bowls, antique bathtubs, horse troughs or even catapults can add a lot to a meal's presentation. Think outside the box! (You could also use a box!)
- You serve breakfast, lunch and dinner. But what about all the meals in between?
- Pro Tip: Any brisket that weighs less than a newborn infant is technically a salad!
- We noticed that on your burger menu, bacon was considered an "extra" — what is this, communist Russia?
- How come all your cooks wear plastic gloves and hairnets? Here on Triple-D we call those "flavor blockers"!
- I see pizza, I see burgers...where are the pizza burgers?
- The patrons in your restaurant don't seem to have that trademark thyroid condition look we go for here on Triple-D.

Work on those problem areas and I'll be flop-sweating into your deep fryers in no time!

Boo-Yah,  
*Guy*  
Guy Fieri



How many times have you watched a reality show and wondered, "When do they get these people?" The sad truth is, finding people is no problem at all! In fact, there are so many idiots, d-bags, fame-whores and creeps trying to get on these shows, producers actually have to turn them away! Think about that — there are people who "aren't good enough" to be the most awful people on television. Still, just because they're soulless monsters, that doesn't mean they shouldn't be let down easy with one of these....

# Reality Show Rejection Letters

WRITER: KENNY KEIL

## *The* BACHELOR

Hey there, lonely girl:

After a thorough background check that included talking to former employers and ex-boyfriends and researching your criminal record, we came to the conclusion that you were simply too well-adjusted for "The Bachelor: Season 18." Nice try — but there's crazy, and then there's "Bachelor" crazy. What we're looking for is someone who:

- ~ Cries hysterically at diaper commercials
- ~ Has never had a break-up that didn't involve a boiled rabbit
- ~ Sews bridesmaid dresses for her cuts
- ~ Demands a "do-over" anytime she misses the bouquet at wedding receptions
- ~ Opens her Match.com bio with "If you ever cheat on me I'll kill you..."
- ~ Considers the ideal first date to be dinner, dancing and mailing out Save the Dates
- ~ Loves nothing more than putting on a wedding dress and yelling at caterers, and is looking for someone to share that with

Don't take this the wrong way. It's not that you aren't a human trainwreck; it's just that we get thousands of applicants every year and can only accept those that we're absolutely sure will kill us in our sleep if we don't.

It's not you, it's us.

*The Bachelor*

P.S. But really it's you.



# HOARDING: BURIED ALIVE

Hey Hoarder!

After much deliberation we've decided that your hoarding just isn't quite ready for prime-time. Please see the checklist below as to why we cannot accept you for the program at this time:

- |   |  |
|---|--|
| <input type="checkbox"/> Can still see the floor in some rooms  | <input type="checkbox"/> Broken toilet in backyard might have more visual impact in the living room          |
| <input type="checkbox"/> Basement could be more "murder-y" overall                                      | <input type="checkbox"/> Needs more cardboard throughout   |
| <input type="checkbox"/> Not enough trash bags inexplicably duct taped to old appliances, windows, etc. | <input type="checkbox"/> Boxes of old coffee filters in the attic could use more rat droppings               |
| <input type="checkbox"/> Walls could use some browning  | <input type="checkbox"/> The closet full of broken lawn gnomes: It's a tad cliché at this point              |
| <input type="checkbox"/> Free-roaming pet hamsters not quite feral enough                               | <input type="checkbox"/> Can still see some of your mattress under that pile of old, water-damaged TV Guides |
| <input type="checkbox"/> Food in bathtub still looks (mostly) edible                                    | <input type="checkbox"/> Need more cats (at least double)  |
| <input type="checkbox"/> Pile of discarded board game pieces in kitchen sink could be less organized    |  |

Happy Hoarding,  
The Hoarders Crew

# The BACHELORETTE

Thank you for your interest in *The Bachelorette*. We're going to pass for now, but please try again next season. We're pretty sure you'll still be single.

Here are some questions you might want to ask yourself before creating your next audition tape:

- ❖ Why am I wearing a shirt?
- ❖ Do I have a cool, easy-to-remember nickname such as "Wolf," "Skippy," "D-Rock" or "Jean-Luc"?
- ❖ Am I prepared for the ups and downs of a committed relationship? Our physical challenges involve a lot of zip-lining and bungee jumping, you know.
- ❖ Do I take rejection well? Because nobody wants to watch that.
- ❖ Do I have an impressive-sounding, completely made-up job title like "Financial Pontiff," "Regional Orchestrations Operator," "Brand Defibrillator," "Integer Analyst" or "Advisor Consultant"?
- ❖ Is my chin as chiseled as it could be?
- ❖ Am I truly ready to settle down? Remember, marriage with a complete stranger for the sake of a TV show is a sacred bond that can sometimes last for months.
- ❖ No, seriously — why am I still wearing a shirt?

Good Luck,  
The Bachelorette Team

# Hell's Kitchen

DEAR ICENSORED!

YOUR ICENSORED! AUDITION TAPE WAS ABSOLUTE ICENSORED! WHAT THE ICENSORED! IS YOUR PROBLEM, YOU BLOODY ICENSORED! YOU CALL THAT ICENSORED! COOKING?! YOU WOULDN'T KNOW BEEF ICENSORED! WELLINGTON FROM YOUR OWN ICENSORED! AND YOUR ICENSORED! CAMERA-WORK MADE A ICENSORED! YOUTUBE CLIP LOOK LIKE CITIZEN ICENSORED! KANE! HERE'S A ICENSORED! RECIPE FOR YOU: TAKE TWO POUNDS OF ICENSORED!, MIX IT WITH ICENSORED! AND SHOVE IT UP YOUR ICENSORED!. THEN ICENSORED! ICENSORED! ICENSORED! ICENSORED! TO TASTE.

BON ICENSORED! APETIT.

Chef Gordon Ramsay

P.S. ICENSORED!

# dancing with the stars

Dear Applicant,

Here at *Dancing With The Stars* we pride ourselves on being a veritable "Who's That?" of the entertainment world. In past seasons, our contestant roster has boasted such luminaries as That Guy From That Thing, I Thought She Died, What Team Did He Play For Again? and Bristol Palin. Those are some mighty big sequined tights to fill and frankly you just don't have that star quality we're looking for.

Before your next submission, try to add one or more of the following qualifications to your résumé:

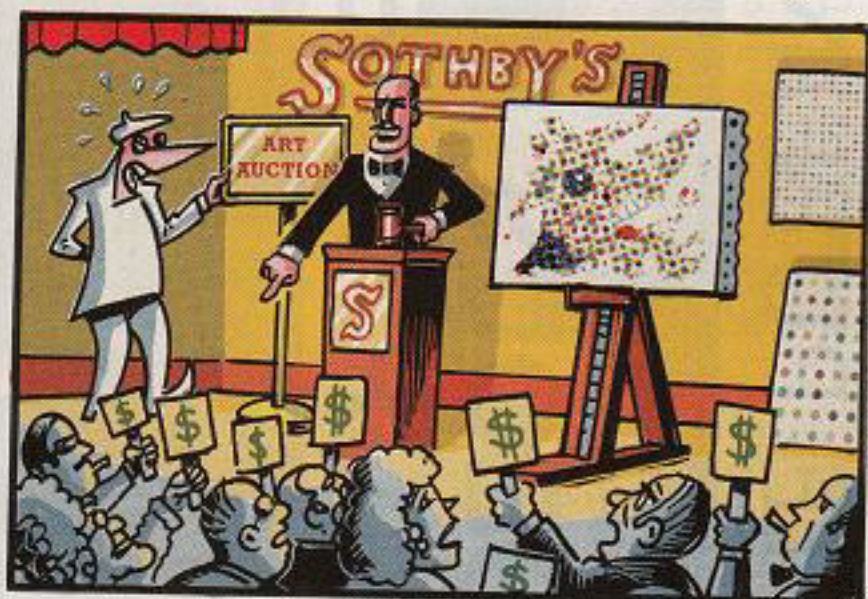
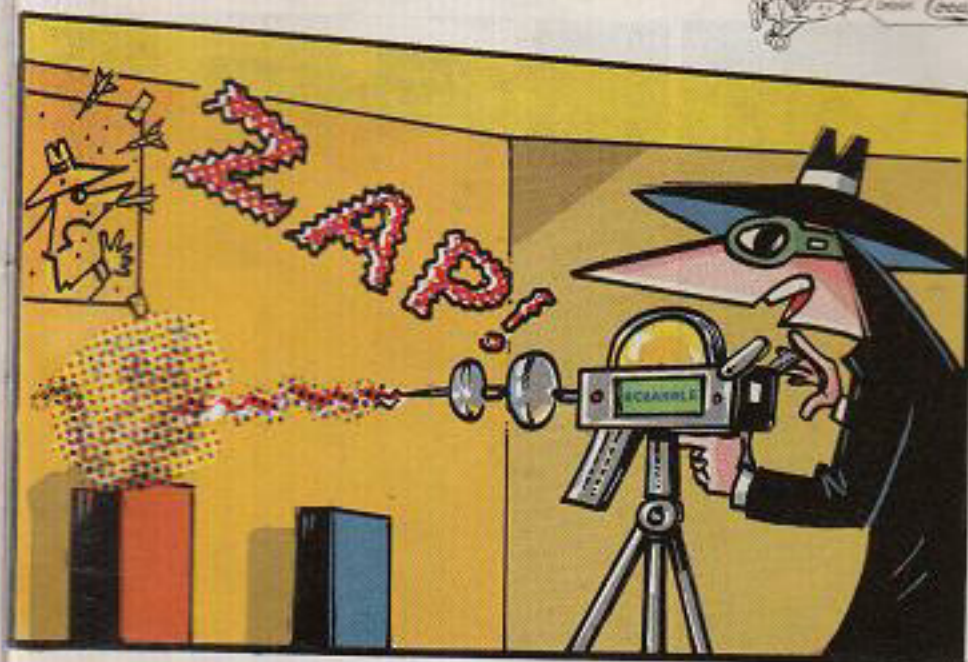
- ★ Least-popular member of boy band nobody remembers
- ★ Sex tape co-star with one or more cast members from *Night Court*
- ★ Befuddled authority figure from a Mentos commercial
- ★ Recurring walk-on role on *Here Comes Honey Boo Boo*
- ★ "Cinnamon Challenge" YouTube video with 50+ views
- ★ Baldwin brother
- ★ Corpse from *Law & Order: SVU*
- ★ Excited tourist waving over Al Roker's shoulder on *The Today Show*
- ★ Retweeted by Justin Bieber
- ★ Guy from OxiClean infomercial who can't stop spilling ketchup on everything

Best Regards,  
Dancing With The Stars









WRITER AND ARTIST: PETER KUPER

KUPER



June 17, 2014

# THE PUFFINGTON HOST

FRONT PAGE POLITICS BUSINESS NIP-SLIPS LINKS UNORIGINAL COMEDY ABBREVIATIONS (Abbr.) IPHONE RUMORS CONDESCENDING ADVICE **MUSTACHES** OTHER IGNORED SECTIONS

Shrill Voices • Potshots at Religion • Maybe One Sports Story • Celebrity Sideboob • Search-a-Word • Oprah's Severely Diminished Media Presence • Cat Food Coupons

## OUTRAGEOUS HEADLINE DOESN'T LIVE UP TO EXPECTATIONS



Study Shows Blog Posts, Articles and Slideshows About Memes May Indicate Slow News Days

### FEATURED BLOG POSTS



Alec Baldwin

Hothead

#### The Violence, Stupidity and Hypocrisy of the Conservative Right

I've had it with the so-called conservative Republicans in this country, and the violence they perpetuate through a studied ignorance – all the while claiming that it's the liberals who are to blame. In fact, I'd like to shove my boot up all their

LOOK: This Photo of a Bed Bug Adopting an Orphaned Flea Will Make Your Heart Soar and Your Skin Crawl



### Follow PuffHo



Enter your email address so you can be the first to know about the next can't-miss dancing baby video!

Sign me up!

☐ PuffHo Daily Bluff

Get disappointed in every type of media!



## The Economics of Writing About Economics for a Website That Doesn't Actually Pay



Why on earth would a financially savvy person write a blog post for a high-traffic webpage founded and edited by a multi-millionaire for no pay? Well, a bad economy leaves many unemployed, but I got this gig, such as it is, giving advice about how to fix it. My phone's not ringing when the economy's booming, so pay or no pay, I'm enjoying this.



**Dr. Cheep Skates**

*Ph.D. in Economics.  
Author of "Where's Your Money, Honey?"*

## Arianna, Dear, Phil and I Will Have to Reschedule for Dinner on Friday

This is an email, right? Oh, crap — I've done it again. Phil, honey, come here a moment — see if you can see what I did wrong here. I thought this was an email but it's a blog. No, "undo" isn't working, I tried that.



**Marlo Thomas**

*That Former Girl*

## The Only Reason My Blog is on the Front Page is Because I'm a Celebrity

Key issues are pointed out in this space by intellectuals who cut deeper with a pen than a sword. I'm here because I'm a PuffHo-friendly celebrity and a name, so people might pay attention to me in this otherwise invisible section. My inconsequential, know-nothing ramblings have generated so many comments simply because most of you people think I'm going to read them and assume that complete strangers falling all over themselves to agree with me will somehow validate my existence as a person where presumably my career successes and millions of dollars didn't...then again, I am an actor.



**Neil Patrick Harris**

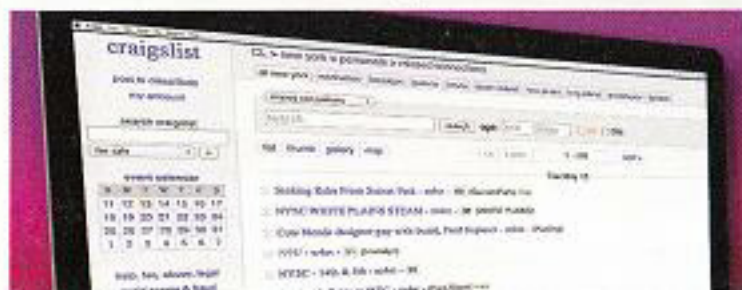
*A Celebrity*

## Because We Don't Have a Better Opinion, Here's Another Jon Stewart Clip



**MORE VIDEO** Colbert Has an Opinion TOO, Still Better Than Anything We've Got

## Vaguely Amusing 200-Word Craigslist Missed Connections Ad Reprinted in Full with Overwrought Explanatory Paragraphs Inserted Between Lines Indicating Why This is the Most Hilarious Thing You've Ever Read



## GOP Pundits Make Shocking Claims: We Post About It, Egging Them on to Say More



**MORE FURY** Become Unhinged Over Culled, Day-Ruining, Racist, Homophobic and Sexist Tweets That You Would Have Never Seen Otherwise

## BREAKING: Frustrated Reader Invested 30 Seconds in Olive Garden Ad "In Good Faith" Before Video Failed to Load, Now Also Hungry



**MORE MEDIA** TED Talks Have Nothing to Do with Seth MacFarlane Movie

## STUPID: ALL CAPS INSTRUCTIONS BEFORE EVERY ARTICLE SHOW WHAT WE THINK OF READERS' INTELLIGENCE

## WATCH: Alec Baldwin Loses Temper, Tweets Profanity-Laced Message, Then Tracks Down PuffHo Reader Who Disagreed with Him and Threatens to Kick His Ass (VIDEO)



## An Open Letter to People Who Write Open Letters

**EVEN MORE PUFFHO**

WRITERS: MATT LASSEN  
& SCOTT MAIKO



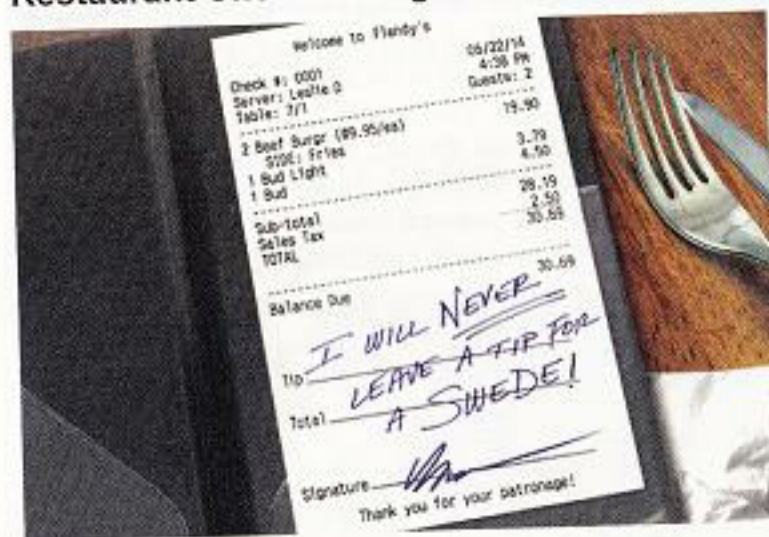
Yes, It's Another Scrawled Note by a Child to Which We've Ascribed Enormous Amounts of Worldly Wisdom



**MORE PUFFHO** Writing DRAMATIC Headline Based on 'Obscure' Survey Causes 'Unnecessary Commotion,' Survey Insists

**MILESTONE:** Disparaging Reference to 'FAUX News' Makes Historic Billionth Appearance in Comments Section

**PERPETUATE:** We Run an Unvetted Story About a Dubious Handwritten Note on a Restaurant Check Yet Again



PHOTOS: PHOTOROLLER, ATHOLPADY, MISZAQQ, TRACY WHITESIDE, OSONS183,

**STEAL:** Here's an Article About Kim Jong-Un We've Copied in Its Entirety by Opening with 'The New York Times Reports' and Then Rephrasing the Whole Thing



**PUFFHO LIVE:** Inconsequential Fluff Piece About Easter Candy with 3 Google+ Nobody "Correspondents" Via Webcam with Static-y Audio and Halting Video



**MORE PUFFHO** Ambiguity Best Way to Get Page Views...?

**STUDY:** Young Interviewer with Apple Laptop, Hipster Glasses & 5 O'clock Shadow Makes Us Seem Cool



You Won't Believe How Many Uninteresting Headlines We Add "You Won't Believe" to the Beginning of

Do You Recognize This Guy? No? Well, Anyway, He's Dead



**MORE CELEB** Celebrity Leaving Gym More Newsworthy Than Ukraine Situation

**CRINGE:** Slovak Army Hums Theme to 'Air Wolf' and Makes You Feel Uncomfortable



**YET MORE PUFFHO** Article About Twitter is Our Only Article Trending on Twitter



# THE WORLD KEEPS GETTING DUMBER AND DUMBER

AND HERE'S THE PROOF!

SPECIAL COLLECTOR'S EDITION

# MAD



FEATURING  
THESE  
SUPERSTARS  
OF STUPIDITY

GEORGE W. BUSH!

MEL GIBSON!

BARACK OBAMA!

FACEBOOK!

BRITNEY SPEARS!

KANYE WEST!

BP'S OIL SPILL!

GERALDO RIVERA!

DONALD TRUMP!

THE TEA PARTY!

LINDSAY LOHAN!

LANCE ARMSTRONG!

TOM CRUISE!

JERSEY SHORE!

APPLE MAPS!

PAULA DEEN!

SARAH PALIN!

NORTH KOREA!

O.J. SIMPSON!

RUSH LIMBAUGH!

AND MORE!

ON SALE WHEREVER MAGAZINES ARE SOLD!

YOU'D BE DUMB NOT TO BUY IT! (AND EVEN DUMBER IF YOU DO!)





# The Best of The Idiotical

**MAD  
ID  
IEN**

## REASONS DAVID LETTERMAN IS RETIRING

10. Rupert Jee is expanding the Hello Deli and needs the Ed Sullivan Theater space
9. He realized that pretending to listen to what Courteney Cox is saying is a young man's game
8. In the past week CBS killed off major characters on *The Good Wife* and *How I Met Your Mother* — and he knows these things always happen in threes
7. He's despondent after learning his son Harry is actually Frank Sinatra's
6. Now that Obamacare has kicked in, he doesn't need CBS' health insurance anymore
5. He finally exhausted his 30-year supply of "squirrels doing things to their nuts" jokes
4. It was written on a cue card
3. He was backstabbed by that obnoxious, self-serving red-haired prig Alan Kalter
2. He wants to spend more time with his family of interns

*And the #1 reason David Letterman is retiring...*

1. CBS asked nicely



CLIVEN



AL

## MAD COMPARES INFAMOUS BUNDYS



KING KONG

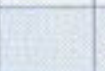


TED

Rose to fame thanks to endless promotion by FOX



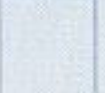
Known for ludicrous feuds



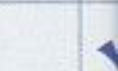
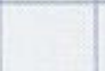
Despicable, but considered by many to be "charismatic"



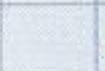
Twisted internal logic lets him justify his disgraceful behavior



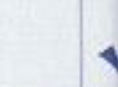
Has no regard for the law



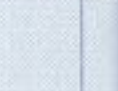
Despises the Junkyard Dog



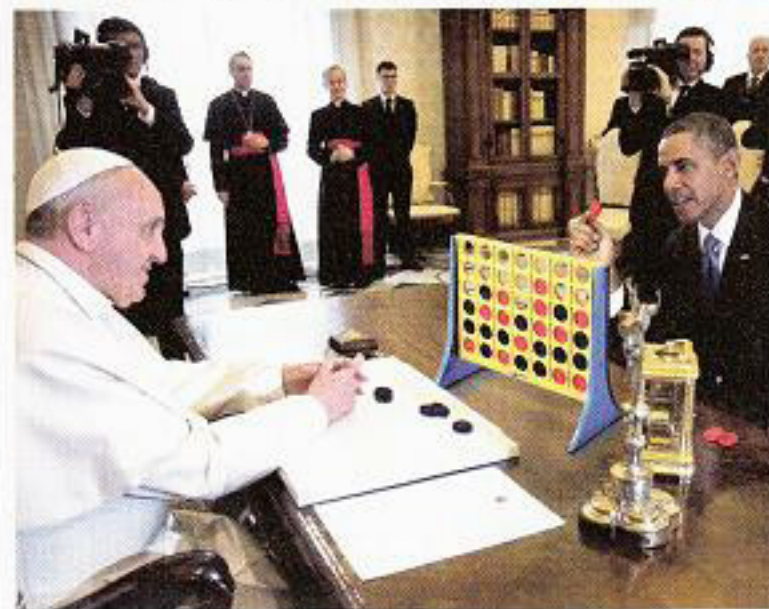
Pretty much represents the worst of America



Is an unrepentant, tax-dodging, faux-patriotic, racist douchebag



## POPE FRANCIS & PRESIDENT OBAMA'S GRAND DAY

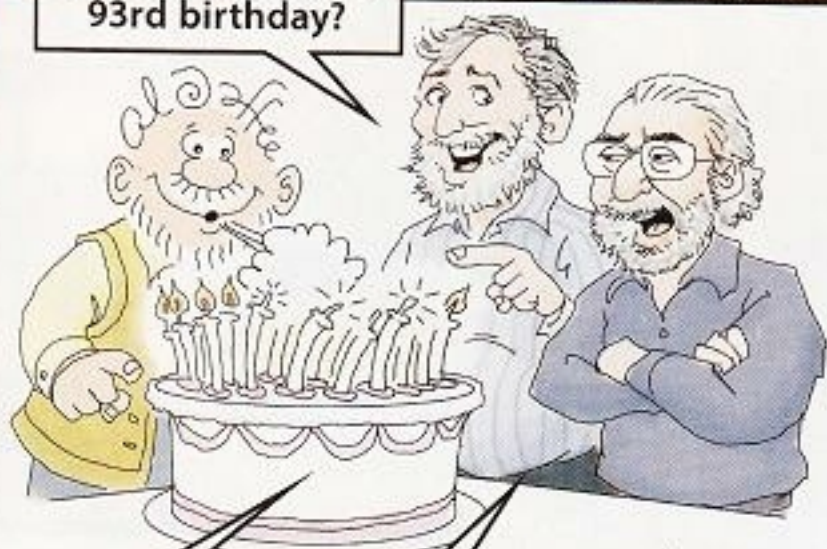




## KIMYE'S *VOGUE* COVER: THE PRE-PHOTOSHOP VERSION



Is today Al Jaffee's  
93rd birthday?

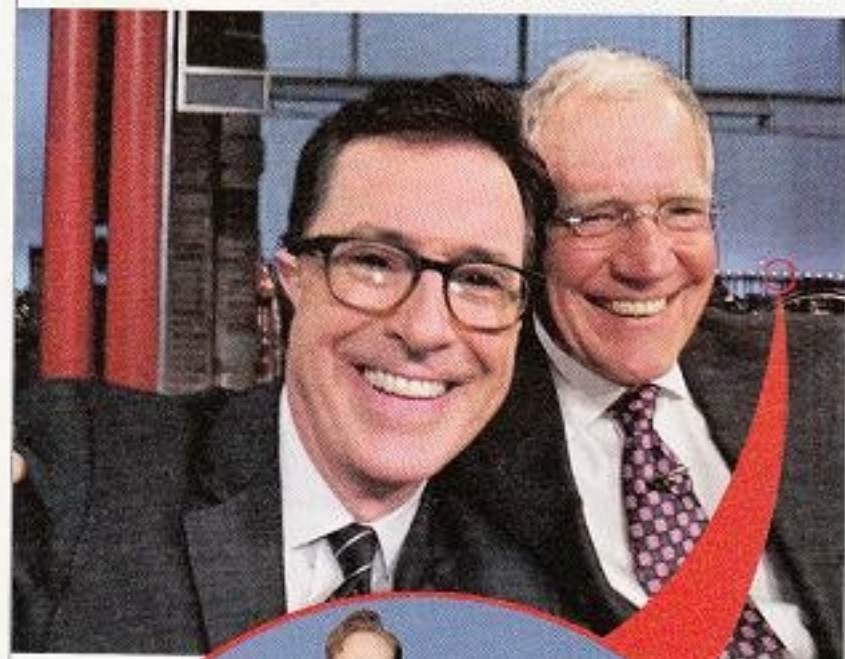


No, it's his third  
birthday. He's  
the world's  
biggest, ugliest,  
wrinkliest baby!

That's what he  
claims, but who  
the hell knows?!  
He's so senile,  
you can't trust  
anything he says!

Yes! And if he  
gets his wish,  
you won't be here  
in five seconds!

## **MAD** ZOOMS IN ON THE COLBERT/LETTERMAN SELFIE



## WESTBORO CHURCH FOUNDER FRED PHELPS' FINAL WORDS

I only regret that I have but one hateful life to lose for my country...

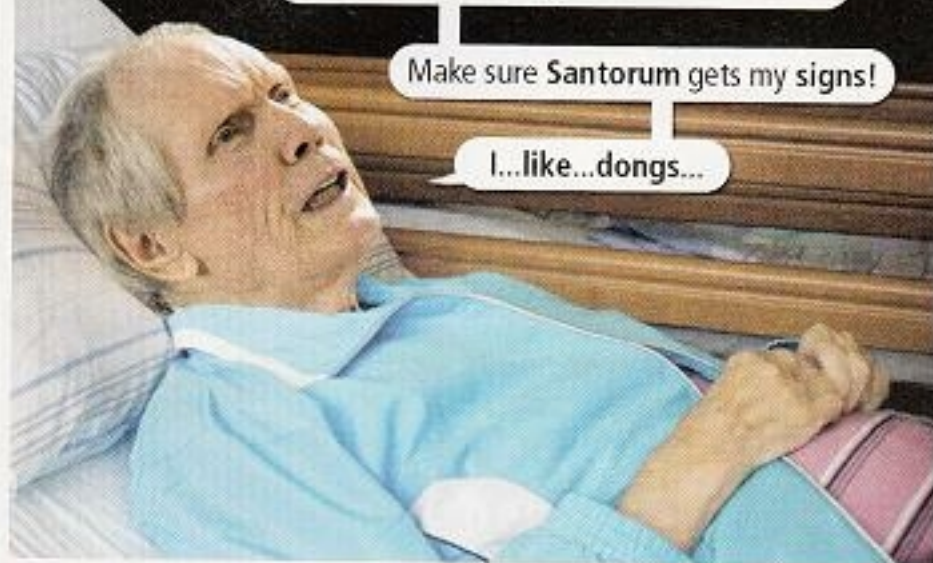
Adolf, what are you doing up here in heaven? Oh...no...

But...I'm only halfway through Season Two of *House of Cards*...

I can't believe George Takei out-lived me!

Make sure Santorum gets my signs!

I...like...dongs...







WE'RE OFF TO SEE THE LIZARD DEPT.

As we saw from the recent Godzilla movie — and from the 847 Godzilla movies that preceded it — he is one tough lizard to put down! Invariably, humanity attacks the beast with missiles, torpedoes and bombs, but none of them ever do much damage. So the next time Godzilla stomps up out of the ocean, the good guys should just kick back and use these

# 7 EASY WAYS TO DEFEAT GODZILLA

INTRODUCE HIM TO THE AVERAGE AMERICAN DIET. IN NO TIME HE'LL BE TOO FAT AND LETHARGIC TO DESTROY ANYTHING.

AIR-DROP AN ENORMOUS WIDE-SCREEN TELEVISION COMPLETE WITH FREE NETFLIX NEAR HIM. HE'LL SPEND THE NEXT TEN YEARS BINGE-WATCHING TV SHOWS.



INSTEAD OF ATTACKING WITH BATTLESHIPS, SEND A FLEET OF CARNIVAL CRUISE SHIPS AFTER HIM. SOON AFTER EATING THEM, HE'LL BE VOMITING AND SICK WITH DIARRHEA.

PETCH!

Yo, bro, have you ever thought about playing basketball? I bet you could shut down LeBron!

DISPATCH DENNIS RODMAN AS AN UNOFFICIAL U.S. AMBASSADOR TO REASON WITH HIM.



REGRETFULLY INFORM HIM THAT HIS JOB HAS BEEN OUTSOURCED TO A CHEAPER MONSTER FROM INDIA.



HAVE PRESIDENT OBAMA INTRODUCE A CONGRESSIONAL BILL SUPPORTING AN ATTACK BY GODZILLA, WHICH WILL ENSURE THAT REPUBLICANS IN THE HOUSE AND SENATE WILL STOP AT NOTHING TO DEFEAT IT.

BOEHNER DECLAR  
ALL-OUT WAR ON  
OBAMAZILLA

MAKE SURE DETROIT IS THE FIRST AMERICAN CITY HE SEES. HE'LL ASSUME THE U.S. HAS ALREADY BEEN DESTROYED BY SOME OTHER MONSTER AND ATTACK CANADA INSTEAD.



WRITER: MIKE MORSE

ARTIST: HERMANN MEJIA



**WHAT FEAT OF  
ENDURANCE  
IS PUSHING  
AMERICANS  
TO NEW LIMITS?**

## HERE WE GO WITH ANOTHER RIDICULOUS **MAD FOLD-IN**

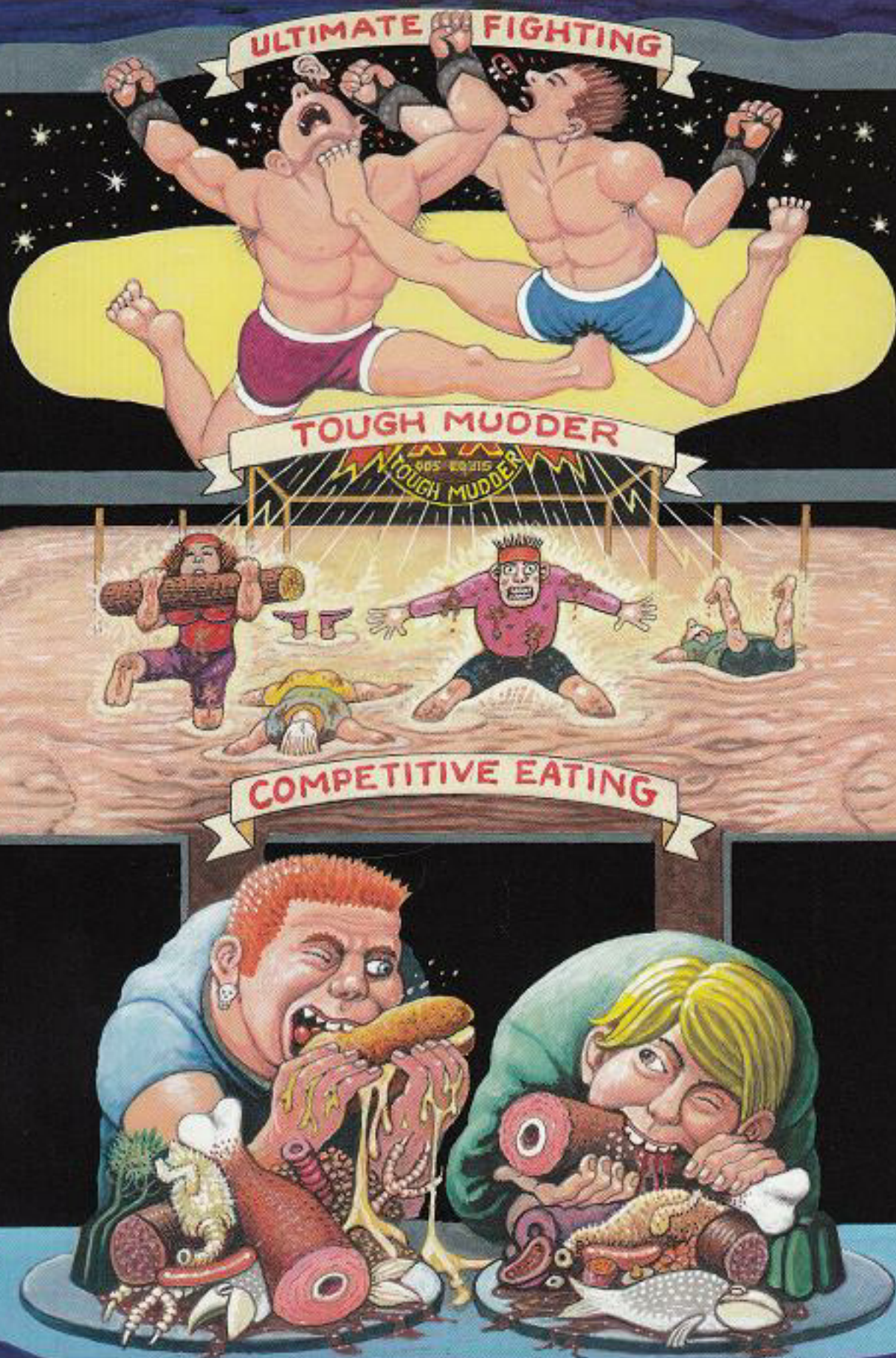
As a society, we like to punish ourselves. It's not enough to spend our free time doing something relaxing — we have to turn it into a marathon session of pain and discomfort. We should really change the way we view things, but we're too caught up in the process to pause and go back to our normal lives. To find out how Americans unnecessarily tax their minds and bodies, fold page in as shown.



FOLD PAGE OVER LIKE THIS!

FOLD PAGE OVER LEFT

FOLD BACK SO THAT "A" MEETS "B"



**ALL ENDURANCE CONTESTANTS FIGHT  
BITTERLY FOR ANY ADVANTAGE TO CHALLENGE  
OPPONENTS. ELECTRIC SHOCKS, FREEZING  
WATERS, OBSTACLES, LEAVE THEIR BODIES ACHING**

**A**

WRITER AND ARTIST: AL JAFFEE

**B**



# How Well Do You KNOW YOUR NORSE?

There is no subject cooler than Norse mythology. Terrifying (and disgusting) monsters. One-eyed gods. Wicked battles to the death. What's better than that?

Take the below quiz and find out how sharp your Norse skills are!

1. Norse god Odin had what missing body part?  
A) eye B) finger C) arm D) middle toe
2. There is a famous Norse myth about a river filled with \_\_\_\_\_. (yikes!)  
A) angry kittens B) evil monkeys C) dead bodies D) rotting fish
3. The Norse guardian of hell wears a dress made of what?\*
4. When reading a book about Norse mythology, what are your must-haves?

A little rusty? Improve your Norse knowledge with The Blackwell Pages, a series full of action, excitement, and three young heroes on the adventure of a lifetime!

See more at [BlackwellPages.com](http://BlackwellPages.com)

\*This may not have actually happened in the myths, but it does in these books. Cool.



LITTLE, BROWN AND COMPANY  
BOOKS FOR YOUNG READERS